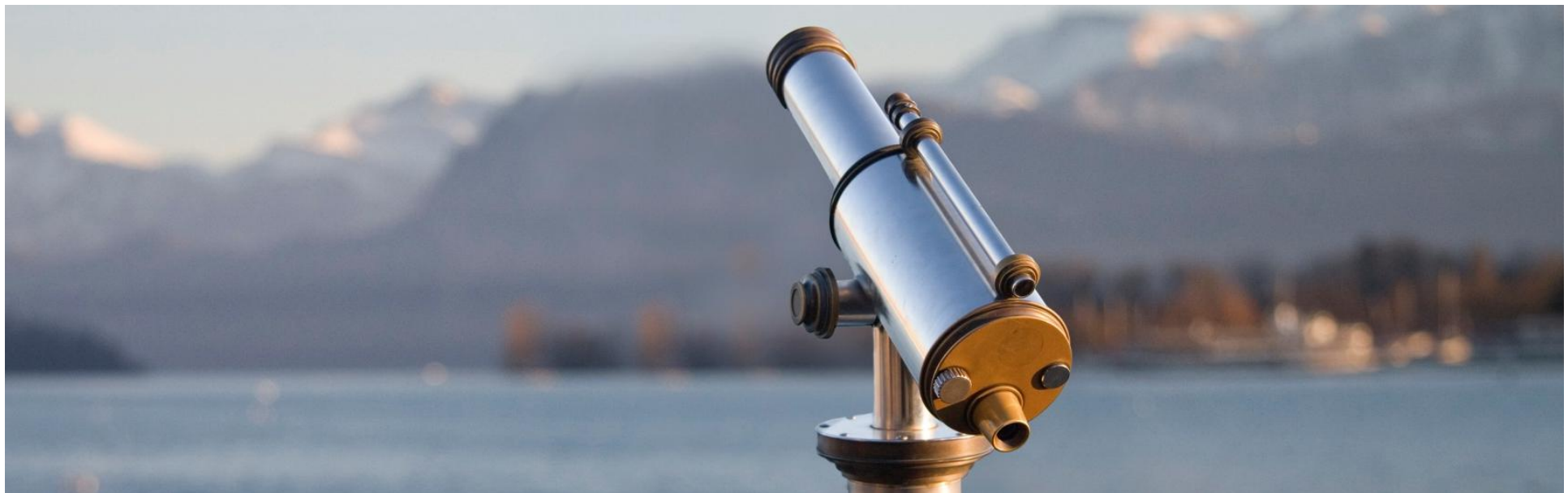
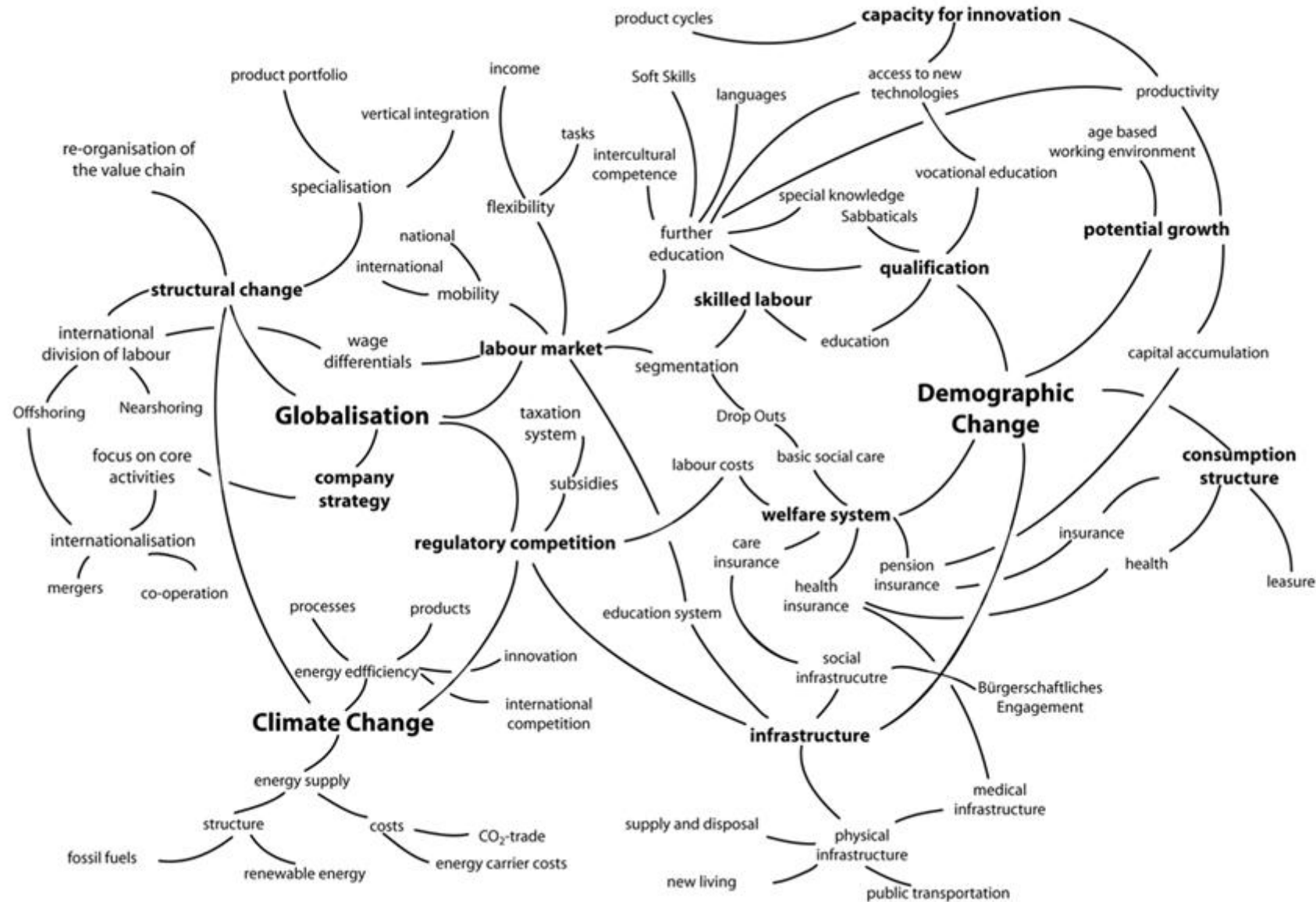


# Demographic and Social Change

Christian Böllhoff  
Berlin, 9.3.2011



# Three Megatrends



# Asia's coming century?



**50% of world growth in Asia**  
(shares of absolute GDP growth 2010-2030, per continent)





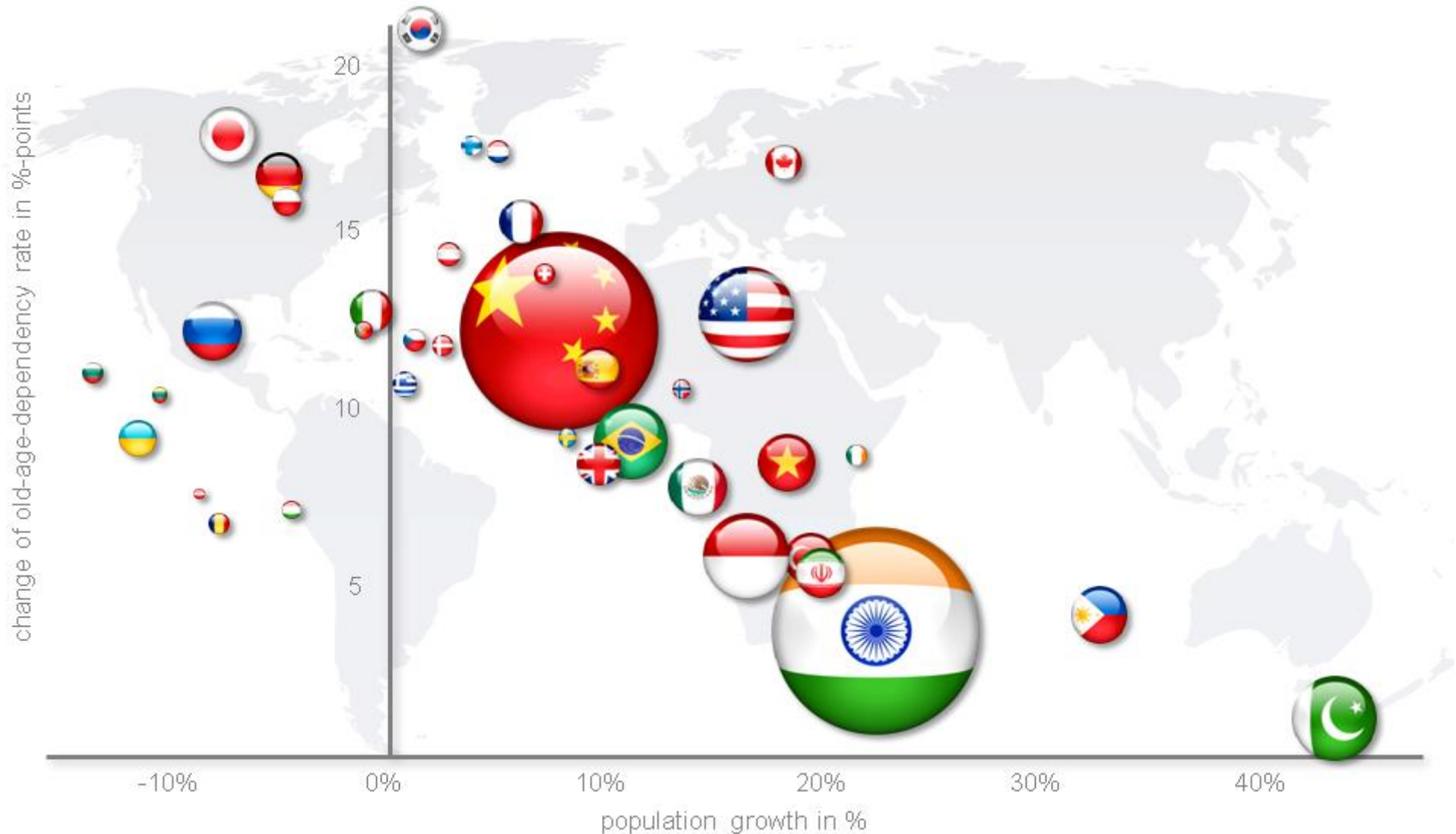
# Wealth gap - Industrial countries still ahead

(GDP growth 2010-2030, % p.a., GDP per capita 2030)



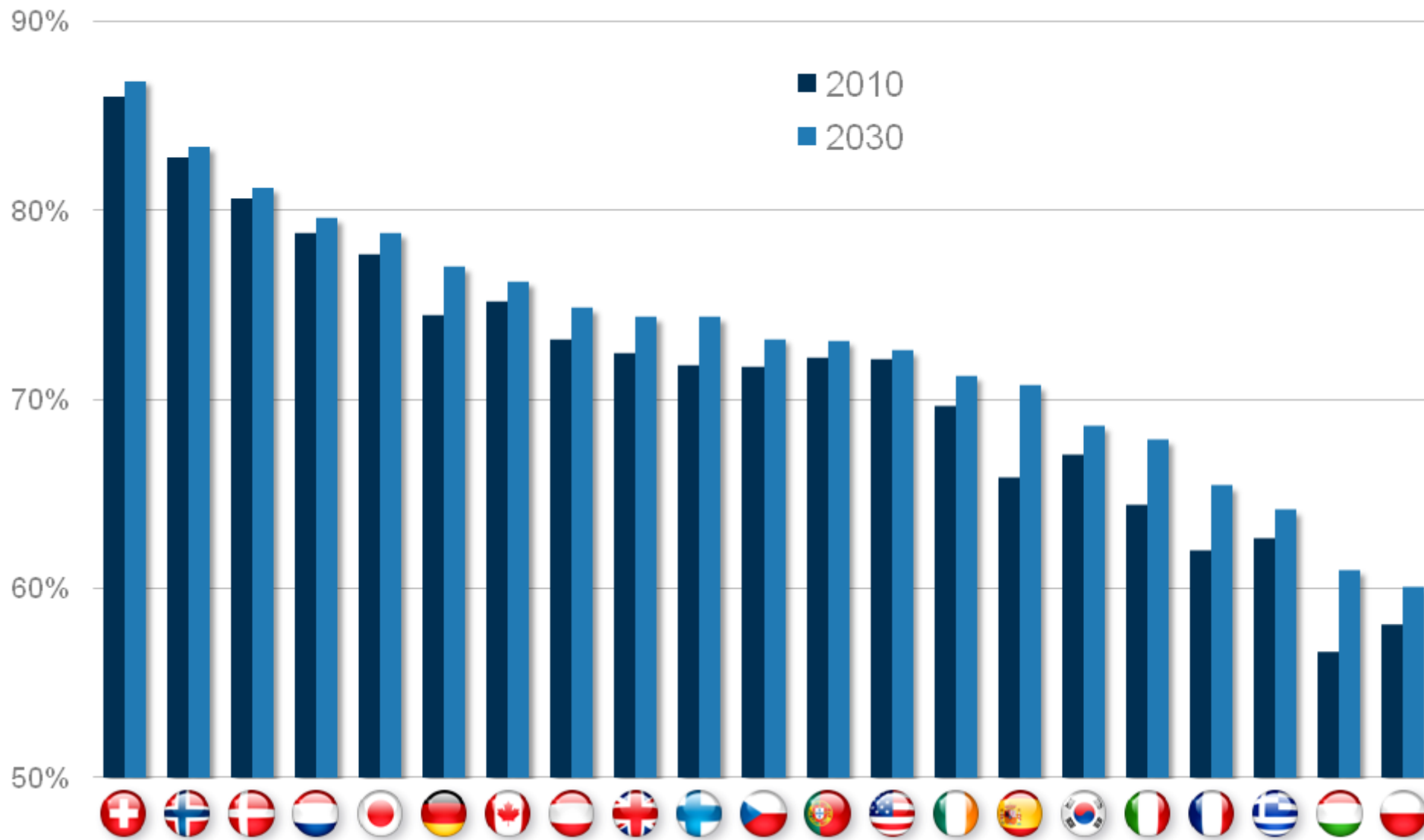


# Ageing not restricted to industrial countries (population growth and ageing, in %, 2010-2030)



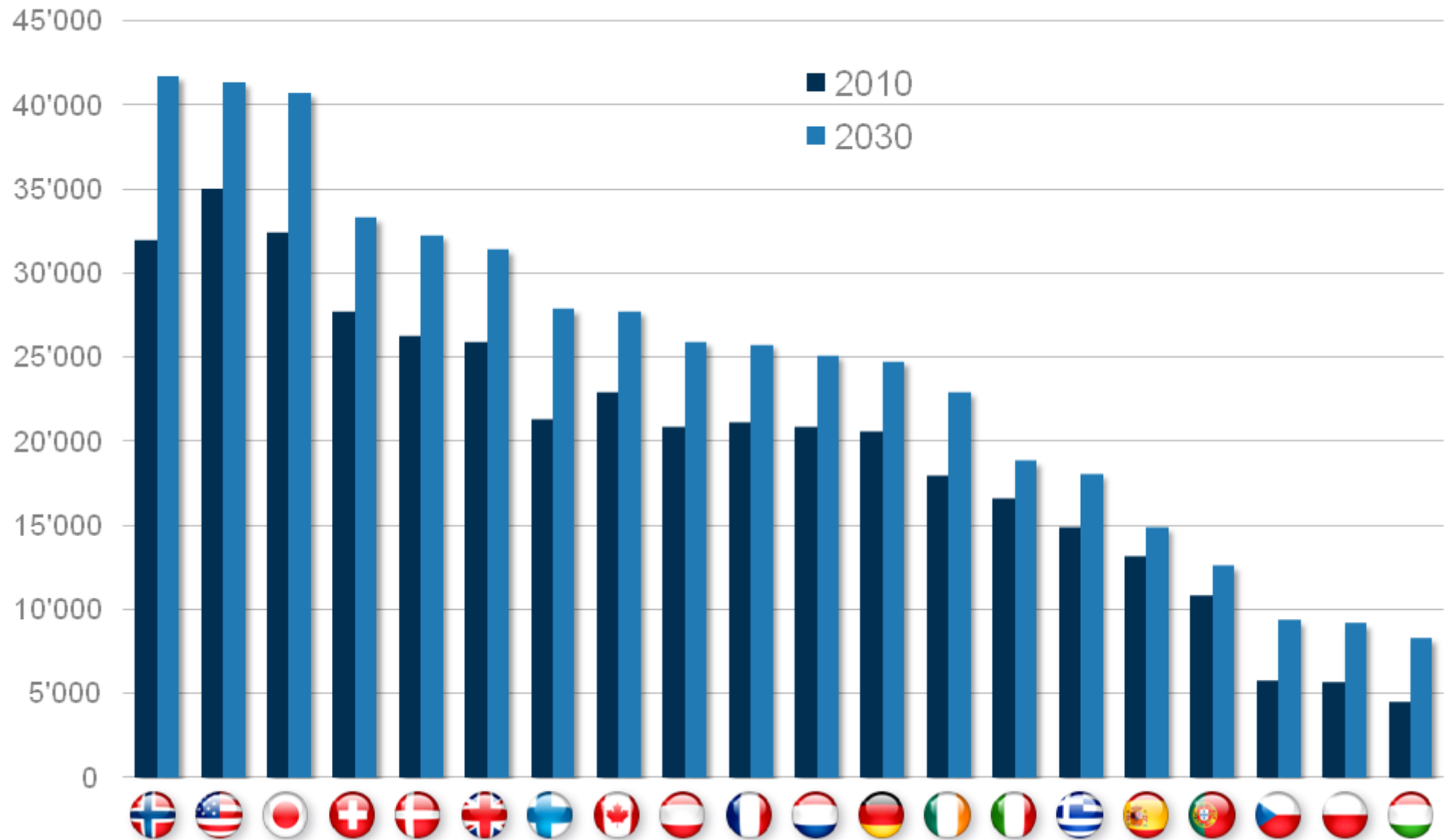


# Increasing participation rates expected (Labour Force Participation Rate, in %, 2010, 2030)



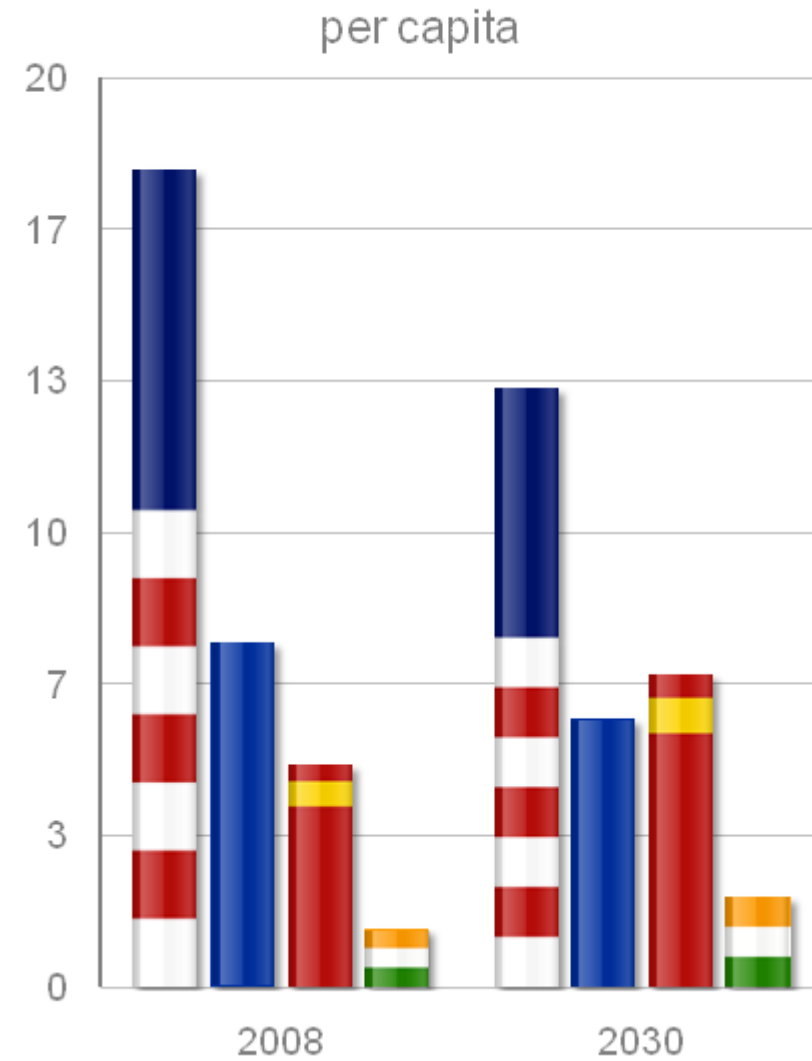
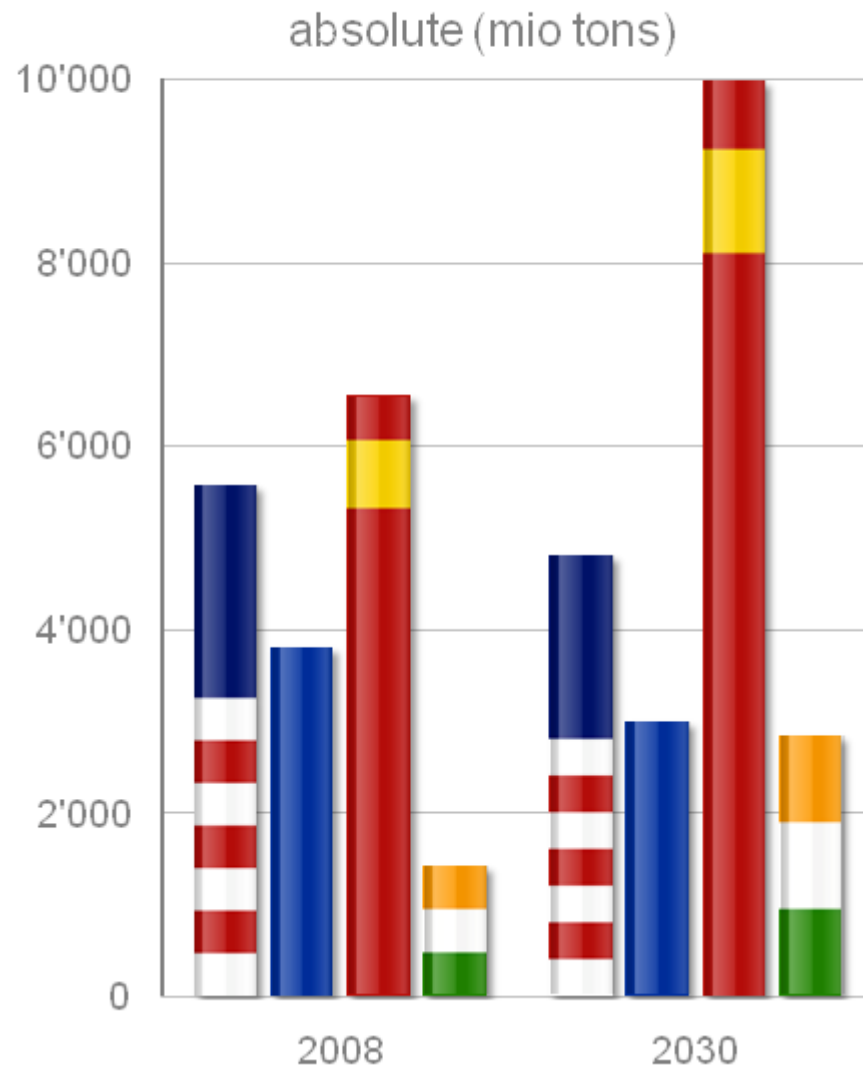


# Recreation, culture, travel vs. basic needs (consumption, in US\$, real, 2010, 2030)

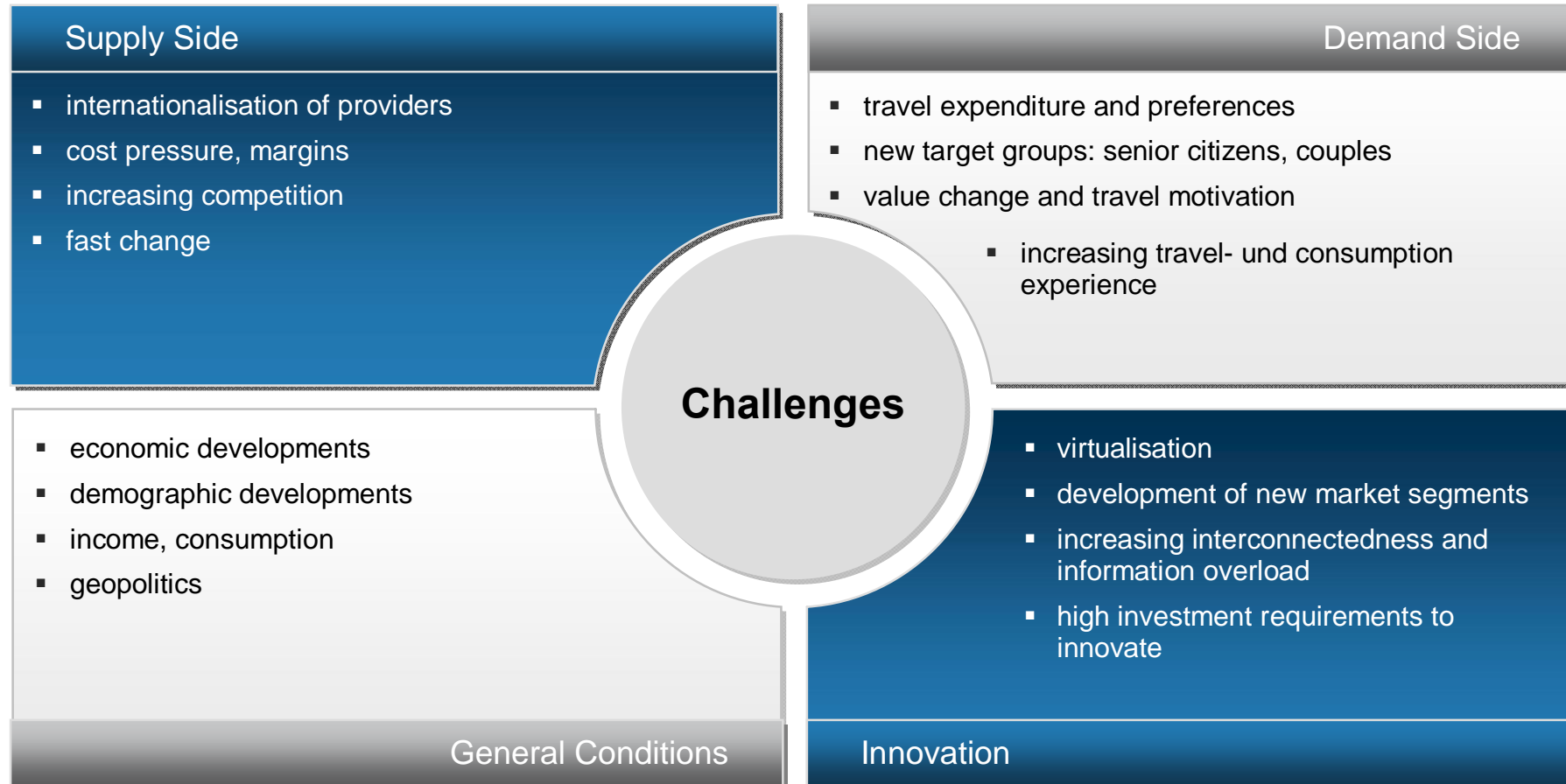




# Environmental consciousness (CO2-Emissions 2008 and 2030)



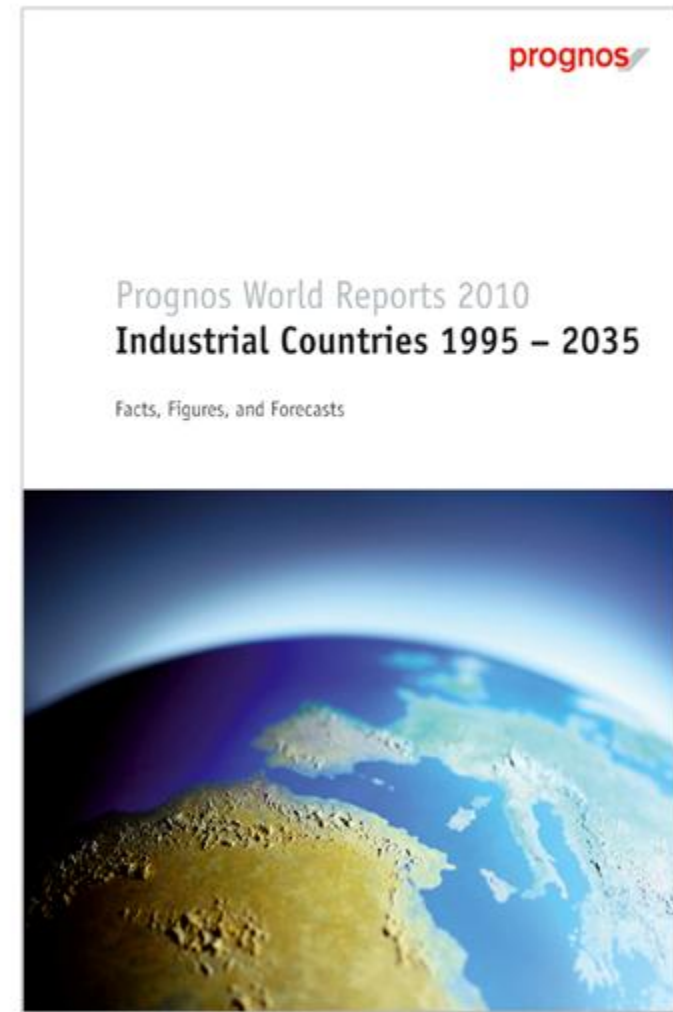




## Prognos World Report

The Report covers short-, medium-, and long-term forecasts for more than 30 industrial countries and four regions, covering 95% of OECD GDP.

The Report includes comprehensive analysis and forecasts of economic and demographic factors, embedded in a consistent world scenario.



**We provide orientation.**

**prognos**



Prognos AG – European Centre for Economic Research  
and Strategy Consulting.

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