

MEDICAL SPA AND HEALING DIET – A VIEW ON THE ASIAN MARKET

The spa and wellness market in Asia is regarded as one of the fastest growing markets by worldwide comparison. Where are some of the top spa and wellness operators heading towards in delivering relevant wellness experiences?

Explore what Asia has to offer in a showcase on some of the top wellness destinations that integrate wellness successfully and what these shifts will mean for a more holistic approach towards wellness for the future.

Wellness as a lifestyle and marketplace is expanding with no sign of slowing down. This presentation dive into the wellness landscape as it exist today and looks beyond to project into the future as consumers' notions of pursuing a higher quality of living continue to shape wellness. It is no longer a fad but a lifestyle – find out how you could benefit from it!

Gain valuable insights into an untapped market of well-care in filling in the gap created by the changing attitudes and demands of the new generation of wellness consumers. Examining those at the core of the health and wellness world to glean insights relevant to shaping future opportunities. To prosper in the future, we must know consumers better than they know themselves. Although in its infancy stage, the market for integrative and personalized medicine is steadily emerging as the new paradigm. Find out more as we explore the possibilities.

Medical spas are intensifying their presence; health is multifariously supported and aided. Finding the common elements towards finding the essence of true wellness will provide the foundation for the exploration of opportunities towards integrative wellness and preventive-personalized health to lead in the field of medical spas for tomorrow.

Michael Loh will share some of his vast experience and insights on: What wellness will look like in the future;

- How sick are we?
- Why wellness? Why now?
- Shifting sickness to wellness
- Wellness market and wellness consumers
- The changing consumers – who drives the market?
- The impact of wellness today in Asia
- Healing diets, the essential route to optimal wellness
- Learn about Asia's healing cultures and how to benefit from it?
- Filling in the gap, the transformation of medical spas
- Key points to integrating the science of medicine into the arts of spa
- The opportunities and how medical spas can gain influence and significance in future