



ITB Hospitality Day 2010

Mobile Devices:

How do Web-enabled cell phones change the hotel industry?



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**Research in Motion -
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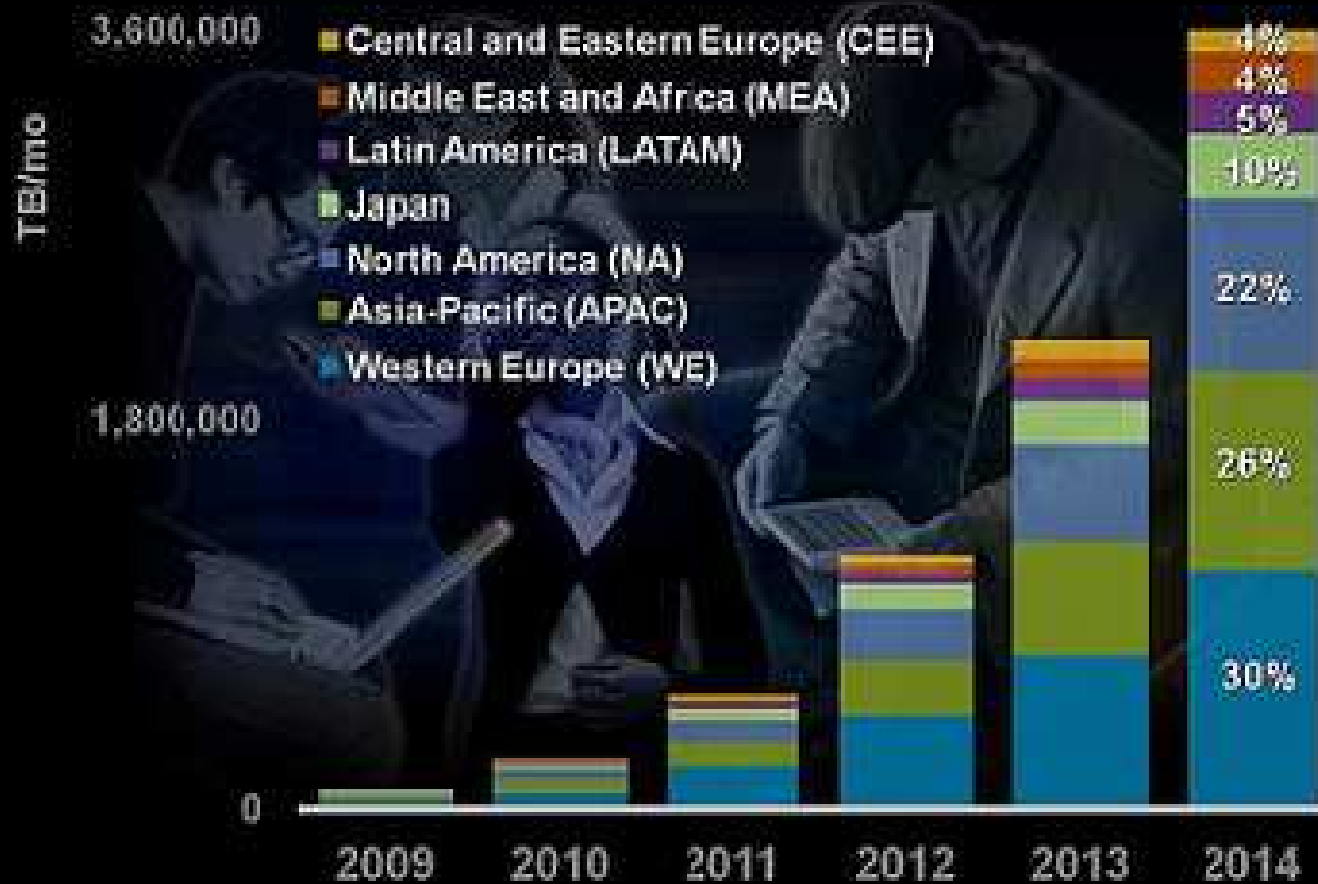
Director Alliances EMEA

ITB Hospitality Day 2010 - Mobile Devices

Global Mobile Data Traffic Growth / Regions

MEA has the highest growth rate (133%) from 2009-2014

WE will be nearly 1/3 of all mobile data traffic by 2014



Source: Cisco Visual Networking Index (VNI) Global Mobile Data Forecast, 2009-2014