



# International Gay & Lesbian Travel Association

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March 2011

# IGLTA's Mission Statement

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IGLTA is the **leading global organization**  
dedicated to **connecting businesses**  
in the **LGBT tourism** industry.

# IGLTA 101

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- “ Founded in 1983
  - “ Business Members in **88** Countries
  - “ Consumer Database
  - “ Events on Global Scale
- “ **Corporate Partners**
    - . RailEurope
    - . Accor Hotels
    - . Delta Air Lines
    - . British Airways
    - . Travel Guard Insurance
    - . Sol Melia Hotels
    - . Expedia

# LGBT Tourism Facts

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- ” Loyal Consumers
- ” Higher Disposable Income
- ” Passion for Travel
- ” Less Volatile
  - . Somewhat Recession-Proof
  - . Back Quickly after Disaster



# IGLTA Member Benefits

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- “ Discounted attendance to IGLTA events
- “ Ability to market to thousands of LGBT travel professionals
- “ Use of IGLTA logo (consumer exposure)
- “ Online network of communication software for B2B and B2C communication
- “ Inclusion in Online Member Directory
- “ Post Events, Tours, Specials on Website
- “ Discounted Advertising with Media Partners

# IGLTA Global Reach

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## “ Ambassadors

“ Translations, Media, Promote our Members

## “ Current IGLTA Ambassador Locations

“ Australia/New Zealand

“ Argentina, Brazil

“ France, Germany, Spain, Sweden, Switzerland, UK, Greece, Poland

“ Canada, USA, Mexico

“ Israel, Lebanon, Turkey

“ Japan & South Africa

# TravelOutNewsWire

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[www.iglta.org/tonw.cfm](http://www.iglta.org/tonw.cfm)

# LGBT Outreach

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“ IGLTA shows consumers which businesses care about them by showing them “we are welcome here.”

- . Logo
- . Website
- . Destination of the Month
- . Advertising/Media



# IGLTA Consumer Campaign



We are welcome here.

When we travel, we deserve to feel welcome in hotels, on the streets and at events.

IGLTA members adhere to a code of conduct that guarantees all people will be treated with respect.

Look for our logo to discover businesses that truly welcome us with open arms in all four corners of the globe.

A welcoming world awaits at

[www.lgbt.travel](http://www.lgbt.travel)



# Global Affiliations

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**IGLCC**

International Gay and Lesbian  
Chamber of Commerce



**UNWTO**

World Tourism Organization



# IGLTA Global Convention

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- “ 10-15 May, Fort Lauderdale, Florida
- “ 800+ Attendees
- “ Networking
- “ Education
- “ Destination Showcase
- “ Media Trade Show
- “ Consumer Trade Fair



[www.igltaconvention.org](http://www.igltaconvention.org)

# Any Questions?

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