



***Tanya Churchmuch***

Tourisme Montréal

Girlports.com

IGLTA Board Chair

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### WELCOME TO YOUR WORLDWIDE LESBIAN TRAVEL GUIDE

Girlports is your passport to lesbian travel for globetrotters and locals too, with regularly added new destinations, constantly updated listings, and cool site features!

SELECT A DESTINATION



NEW & UPDATED: (age) – New York: Sugarland (Saturdays and the last Sunday of the month)

### FEATURED DESTINATION



Finding a tropical, sunny get-away that is also gay or lesbian-friendly isn't always easy. That's why Puerto Vallarta is such an excellent lesbian travel destination. Mexico's "gay capital", located on the Mexican Riviera, is the kind of place where a lesbian tourist can truly

### FEATURED EVENTS



**York Lesbian Arts Festival**  
York, England  
Oct 23 - Oct 26, 2008  
[www.ylaf.org.uk](http://www.ylaf.org.uk)

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## Tourisme Montréal and the LGBT traveller

*à la*  
**Montréal**

## TOURISME MONTRÉAL TIMELINE: Marketing to gay and lesbian travellers

- “ 1994 . Decide to target LGBT travelers
- “ 1997 . Start including the Village on all city maps
- “ 1999 . Start hosting LGBT press trips
- “ 2002 . Add LGBT microsite to Tourisme Montréal website
- “ 2003/2006 . Preparing for World Outgames
- “ 2009 . Hire a gay blogger for the Tourisme Montréal website
- “ 2010/2011 . Queer of the Year contest



***Thank you!***

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