



International Gay & Lesbian Travel Association

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IGLTA

- IGLTA is the leading global organization dedicated to connecting businesses in the LGBT Tourism industry.
 - Networking
 - Education
 - Business Development

IGLTA 101

- Founded in 1983
- Members on 6 Continents, 68 Countries
- Consumers Database
- Events on Global Scale
- Corporate Partners
 - Hyatt
 - Accor
 - TAM Airlines
 - British Airways
 - Travel Guard
 - Cologne Tourism
 - Travelocity

LGBT Tourism Facts

- More Than \$63 Billion in US Alone
- Loyal Consumers
- Higher Disposable Income
- Less Volatile
 - Somewhat Recession-Proof
 - Back Quickly after Disaster



IGLTA

- IGLTA shows consumers which businesses care about them by showing them where “we are welcome here.”
 - Website
 - Destination of the Month
 - Advertising

IGLTA Convention

- 23 – 27 June 2010
Antwerp, Belgium
- 300+ Attendees
- Networking
- Education
- Destination Awareness
- Media Trade Show
- Consumer Trade Fair



IGLTA Member Benefits

- Discounted attendance to IGLTA events
- Ability to market to thousands of LGBT travel professionals
- Use of IGLTA logo
- Online network of communication software for B2B and B2C communication
- Inclusion in Print & Online Member Directory
- Post Events, Tours, Specials on Website
- Discounted Advertising with Media Partners

IGLTA Consumer Creative



We are welcome here.

When we travel, we deserve to feel welcome in hotels, on the streets and at events.

IGLTA members adhere to a code of conduct that guarantees all people will be treated with respect.

Look for our logo to discover businesses that truly welcome us with open arms in all four corners of the globe.

A welcoming world awaits at

www.lgbt.travel

