

Veranstaltungsdetails

2nd edition: Gender Equality in Tourism

Datum	Zeit	Ort
7. März 2019	13:00 - 14:00 Uhr	Palais am Funkturm, ITB Kongress Awards

Women's rights are an essential part of the UN Sustainable Development Goals. The seminar will discuss the various barriers women have to face working in tourism, all over the world and how to overcome these barriers.

followed by IIPT "Celebrating Her Awards"

Begrüßung:

[Eliza Jean Reid](#), First Lady of Iceland, United Nations Special Ambassador for Tourism and the Sustainable Development Goals

Moderation:

[Prof. Dr. Claudia C. Brözel](#), Faculty of Sustainable Business Administration, University of Sustainable Development Eberswalde

[Rika Jean-Francois](#), CSR-Beauftragte, ITB Berlin

Podiumsgäste:

[Myriam Barros](#), President, Association of the chambermaids "Las Kellys", Lanzarote

[Zina Bencheikh](#), Regional General Manager Europe, Middle East and North Africa, PEAK Destination Management Company

[Meg Cale](#), Influencer, DopesontheRoad.com

[Michelle Kristy](#), Associate Programme Officer, SheTrades Initiative, International Trade Centre (United Nations/World Trade Organization), Geneva, Switzerland

Referentin:

[Marina Diotallevi](#), Head - Ethics, Culture and Social Responsibility

[Lucy Ferguson](#), Lead Expert, Global Report on Women in Tourism, Second Edition

[Isabell Prior](#), Marketing Coordinator, Malta Tourism Authority, Frankfurt

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