

Eric R. Sinnaya

Holdings Positions

Managing Director of Morahols Travel SDN BHD

Past Vice President of Malaysian Nature Society HQ

Chairman of Malaysian Nature Langkawi

Executive Council Member of Malaysian Tourism Council

Executive Council Member of Association of Malaysian Golf Tourism

Former Task Force Member of Indonesia, Malaysia, Thailand Growth Triangle for tourism

Experiences

Tourism:

- International Tourism Business Development.
- Tourism Marketing
- Tourism Product Development
- Communication
- Networking Skill
- Branding and Media Skill for destination
- Understanding Tourism Appeal per Market Segment
- Engaging, Training, Transfer skill efficiency.

Involvements:

- National Tourism Planning Advisory with Malaysian Technical Program
- Contribution on Governmental level on Blue print for Destination
- Nature and Environment Protection and Sustainable Management
- International Lobby on Eco and Environment Initiative
- Participation on International Tourism Exhibition
- Organized first Charter Flight (LTU)operations from Germany to Langkawi.
- Active involvement on student's nature clubs in schools in Malaysia.
- Important Bird Biodiversity implementations, initiatives and Bird events.
- Consultative member for conservation under Langkawi Development Authority.

Appreciation & Awards:

- Certificate of appreciation for Leading Malaysian Nature Society Langkawi during the 70th MNS AGM on 23rd Sept 2017.
- Role of MNS as a NON state Actor in Green Governance as contributor
- Appreciation by Ministry of Energy, Green Technology and Water as a speaker 2016
- Recipient World Excellence Tourism Award 2018 at World Travel Market London, awarded for Eco Tourism Initiative Program for Malaysian Nature Society

Kontaktdaten

Eric R. Sinnaya

Chairman

Malaysian Nature Society

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019





Veranstaltung

[Malaysia-Forum: Nachhaltige Eco-Tourism Entwicklung: Herausforderungen, Ziele, Maßnahmen](#)

Freitag, 8. März 2019, 15.00 - 15.45 Uhr

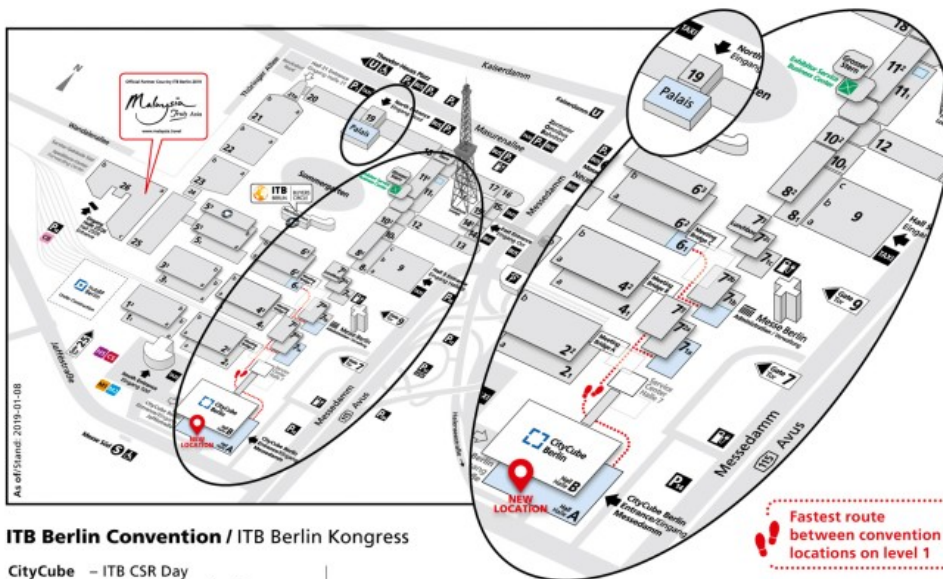
CityCube Berlin, Saal A4/A5

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ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

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EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.