

Matthieu Betton

Matthieu is Sojern's GM, Europe, and joined in 2013 as one of the founding members of the London office. With over a decade of experience in ad tech and travel, his entrepreneurial spirit has been instrumental in growing and expanding Sojern's business activities in EMEA, North America and APAC. Prior to joining Sojern, Matthieu helped to build out the mid-market advertiser business at Criteo, where he established new business and developed key strategic accounts.

Originally from Brittany, France, Matthieu currently resides in London. He holds an MA in Economics and Finance from EM Strasbourg and a MA in Management and Marketing from Heriot-Watt University in Edinburgh.

Kontaktdaten

Matthieu Betton
Geschäftsführer Europa
Sojern



Veranstaltung

[Marketing in der Reisebranche – eine Bestandsaufnahme](#)

Mittwoch, 6. März 2019, 12.30 - 13.00 Uhr

Halle 6.1, eTravel Stage

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro
c/o Multivisio GmbH
Hanauer Landstraße 287
60314 Frankfurt am Main

Alexandra Saless
Freiberufliche Kongressmanagerin
Telefon: +1 843 602-2720
alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke
Product Manager
Messe Berlin
Messedamm 22
14055 Berlin
Telefon: +49 (0)30 / 3038 2167
Telefax: +49 (0)30 / 3038 23113
klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady
Hochschule Worms
Erenburgerstr. 19
67549 Worms
Telefon: +49 (0)6241 / 509 126
conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.