

## Erik Tengen

Erik Tengen, co-founder of Oaky, has a vast experience in the hospitality technology landscape, with a passion for consumer behaviour and innovation being at the core. Most people don't know that before Hotelschool, and Oaky, Erik spent five years as a professional poker player. Other than hotel tech, you can find Erik on the golf course, skiing, listening to techno or being on stage where he loves to be the most.

### About Oaky

Oaky is the automated and personalised up-selling platform for hotels, hostels and serviced apartments to maximise profits and enhance the guest experience. Oaky's data-driven up-selling technology has the highest upsell conversion in the industry. Thanks to the commission-free business model, Oaky's customers have an unlimited ROI potential, and the freedom to innovate the guest experience by offering guest services with low margins alongside room upgrades with high margins. Oaky is a trusted partner by more than 1,000 hotels across 60 countries.

## Kontaktdaten

### Erik Tengen

Mitgründer  
Oaky



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## Veranstaltung

### [Lohnenswertes Upselling für Hotels](#)

Donnerstag, 7. März 2019, 15.00 - 15.30 Uhr

Halle 7.1b, eTravel Lab

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



## ITB Berlin Convention / ITB Berlin Kongress

### CityCube

#### Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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