

## Rob Holmes

Rob Holmes is the Founder & Chief Strategist of GLP Films, the leading content marketing agency dedicated to authentic storytelling and digital content strategy within the travel industry. Rob has a diverse background in multimedia production, storytelling, sustainable tourism, conservation, marketing, and entrepreneurship. In his work with GLP Films, Rob has spearheaded partnerships with global travel brands, including international and domestic tourism boards (Peru, Mexico, Chile, Indonesia, etc.), leading media publications (National Geographic, Travel + Leisure, AFAR, Travel Age West), global organizations (UNWTO, PATA, GSTC), travel and outdoor brands (Eagle Creek, Columbia Sportswear, LifeStraw), and numerous NGO and international partners. Rob currently serves as board member for the Global Ecotourism Network (GEN) and Maine Huts and Trails. In-line with his passion for sustainable tourism, Rob is a proponent of wildlife conservation, with a BA in Wildlife Management and Conservation Biology from Hobart College. Rob also holds an MBA from the University of Washington in International Business, Marketing and Environmental Management.

## Kontaktdaten

**Rob Holmes**  
Gründer & Chefstrategie  
GLP Films



## Veranstaltung

### [Mekong Tourism Forum: Filmtourismus und Storytelling](#)

Mittwoch, 6. März 2019, 15.00 - 15.45 Uhr  
CityCube Berlin, Cube Club

### [Digital Content Marketing: Kosteneffektive Strategien zur Steigerung des ROI](#)

Freitag, 8. März 2019, 11.30 - 12.00 Uhr  
Halle 7.1b, eTravel Lab

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



## ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

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