

Benjamin Devisme

Ben is an entrepreneur and investor committed to helping hotels solve everyday problems. He was part of the team that started PriceMatch their vision being to create a simple and affordable revenue management solution. Pricematch was subsequently acquired by Booking.com in 2015 ...

A passionate advocate of the power of AI within the hotel industry, since 2016 Benjamin has been VP Sales for Colossal Factory the team behind Quicktext.

About Quicktext

Hoteliers have poor direct conversion rates because they fail at creating customer engagement online. Quicktext makes it easy for hotels to create meaningful interactions with their online visitors. As a result they increase their direct sales by 30K€/year per tranche of 100 rooms, guaranteed. Quicktext proposes a messaging hub which centralizes interactions from the hotel website, Whatsapp, Facebook, SMS and Booking.

Zoe, our AI-powered chatbot, saves hotel staff time by automating 77% of interactions. She speaks 8 languages, engages with visitors, answers their questions, reassures them and converts them into customers.

Kontaktdaten

Benjamin Devisme

VP Sales
Quicktext



Veranstaltung

[Best Cases & Panel „Gästekommunikation“](#)

Donnerstag, 7. März 2019, 14.10 - 15.00 Uhr
Halle 7.1b, eTravel Lab

[Pitch 'n' Panel Hospitality](#)

Freitag, 8. März 2019, 14.00 - 15.00 Uhr
Halle 6.1, eTravel Stage



ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.