

## Caroline Bremner

Caroline Bremner manages the global content strategy for the travel and tourism industry at Euromonitor International, which she joined in July 1996. Euromonitor International is a world leading market research company with over 40 years of experience.

As a global thought leader, Caroline engages with clients, trade bodies and research partners, working with Analysts across 100 countries to drive strategic insights. She has played an integral role in creating the most extensive travel and tourism intelligence system as used by leading destinations, governments and travel brands around the world.

Before joining Euromonitor, Caroline was a Tourist Guide in one of Edinburgh's leading attractions. Caroline has a degree in French (MA (Hons), University of Edinburgh) and Postgraduate Diploma in European Marketing and Languages (PG Dip, Napier University, Edinburgh). Caroline received a Global Award for Empowered Women in Tourism from ITB and the International Institute for Peace through Tourism earlier this year.

## Kontaktdaten

### Caroline Bremner

Head of Travel Research  
Euromonitor International



## Veranstaltung

### [Brexit: Großbritannien-Tourismus am Scheideweg](#)

Mittwoch, 6. März 2019, 16.00 - 16.45 Uhr  
CityCube Berlin, Saal A4/A5

### [No-Deal Brexit?! Konsequenzen für den UK-Outbound und Inbound-Tourismus](#)

Donnerstag, 7. März 2019, 17.00 - 17.45 Uhr  
CityCube Berlin, Cube Club

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019





## ITB Berlin Convention / ITB Berlin Kongress

### CityCube Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR  
 - ITB Business Travel Forum  
 - ITB MICE Forum  
 - ITB MICE Hub

- 7.1b** – eTravel World:  
 eTravel Lab, TTA Forum,  
 ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

- Palais** – ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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EXPERTENWISSEN –  
 IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.