

## Greg W. Greeley

Greg Greeley leads and manages our Homes business, which includes nearly 5 million listings in 81,000 cities around the world, and our Airbnb For Everybody strategy, including Airbnb Plus, Airbnb Collections, our expanded Superhost program, and our new Superguest initiative. He has rich experience across multiple industries including developing a variety of two-sided marketplaces – in Airbnb’s case, our community of hosts and guests – and scaling them for extraordinary growth.

Prior to joining Airbnb, Greg spent over 18 years at Amazon, where he most recently managed Amazon’s Global Prime program, a subscription service he helped invent and launch in 2005. In this capacity, Greg oversaw Prime’s ongoing expansion into multiple countries and the introduction of dozens of new shopping, digital media, and delivery benefits.

Previously at Amazon, he managed the company’s European consumer e-commerce businesses and oversaw the expansion into new and emerging markets from India to Brazil.

He has also held various executive roles at Amazon overseeing Finance, Operations, Technology, Marketplace, Retail and Marketing. He previously held leadership positions at Sun Microsystems, United Airlines and McDonnell Douglas. Greg holds an MBA from the University of California Berkeley Haas School of Business, a Master’s degree in Systems Management from the University of Southern California, and a B.S. in Engineering from the University of Washington. Greg is an advisory board member of University of Southern California Viterbi School of Engineering.

## Kontaktdaten

**Greg W. Greeley**  
President of Homes  
Airbnb



## Veranstaltung

### [ITB CEO Interview](#)

Donnerstag, 7. März 2019, 15.00 - 15.45 Uhr  
CityCube Berlin, Saal A4/A5



## ITB Berlin Convention / ITB Berlin Kongress

### CityCube

#### Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR  
 - ITB Business Travel Forum  
 - ITB MICE Forum  
 - ITB MICE Hub

- 7.1b** – eTravel World:  
 eTravel Lab, TTA Forum,  
 ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

- Palais** – ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro  
 c/o Multivisio GmbH  
 Hanauer Landstraße 287  
 60314 Frankfurt am Main

Alexandra Saless  
 Freiberufliche Kongressmanagerin  
 Telefon: +1 843 602-2720  
 alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke  
 Product Manager  
 Messe Berlin  
 Messedamm 22  
 14055 Berlin  
 Telefon: +49 (0)30 / 3038 2167  
 Telefax: +49 (0)30 / 3038 23113  
 klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady  
 Hochschule Worms  
 Erenburgerstr. 19  
 67549 Worms  
 Telefon: +49 (0)6241 / 509 126  
 conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –  
 IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.