

Rika Jean-Francois

Rika Jean-François, holding a master degree in Social Anthropology and Iranian Studies of the Free University of Berlin with an expertise on ethnic identities, sustainable development and diversity issues has been actively engaged in tourism since her early days when she had been working as a historical guide and coordinator with an incoming agent in Greece. In Germany she worked at the Free University of Berlin's foreign student office, additionally qualified in quality management, evaluating social aid workers with the German Development Service. Working for ITB Berlin since 2004 she started building up the fair's Corporate Social Identity advocating sustainable tourism, coordinating and planning all CSR-related events at ITB (including the production of a focused CSR event program) and speaking at responsible tourism events globally.

She is a jury member of international responsible tourism contests like the Top 100 Destinations Awards, the TO DO! Awards, the PATA Gold Awards and is a member of the PATA (Pacific Asian Travel Association) Sustainability Committee. Mrs. Jean-François has spearheaded ITB's implementation of the LGBT travel segment and became a member of the Board of Directors of the IGLTA, followed by the Board of the IGLTA Foundation. At ITB, she is also representing India and is head coordinator of ITB's Partner Country program. Recently, she was leading the development of ITB's Medical Tourism segment in cooperation with ITB partner Diversity Tourism.

Kontaktdaten

Rika Jean-Francois
CSR-Beauftragte
ITB Berlin



Veranstaltung

[Die Kunst engagiert und nachhaltig authentische indigene Tourismuserfahrungen zu kreieren](#)

Mittwoch, 6. März 2019, 14.00 - 15.00 Uhr
Palais am Funkturm, ITB Kongress Awards

[LGBT+ Seminar & ITB LGBT+ PIONEER AWARD](#)

Donnerstag, 7. März 2019, 11.00 - 12.00 Uhr
Palais am Funkturm, ITB Kongress Awards

[2nd edition: Gender Equality in Tourism](#)

Donnerstag, 7. März 2019, 13.00 - 14.00 Uhr
Palais am Funkturm, ITB Kongress Awards

[The IIPT Celebrating Her Awards](#)

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



Donnerstag, 7. März 2019, 14.00 - 15.00 Uhr
Palais am Funkturm, ITB Kongress Awards

Begrüßung

Freitag, 8. März 2019, 10.45 - 11.00 Uhr
CityCube Berlin, Saal A3

Shetrades: Empowering Women Through Tourism

Freitag, 8. März 2019, 13.00 - 14.00 Uhr
Palais am Funkturm, ITB Kongress Awards

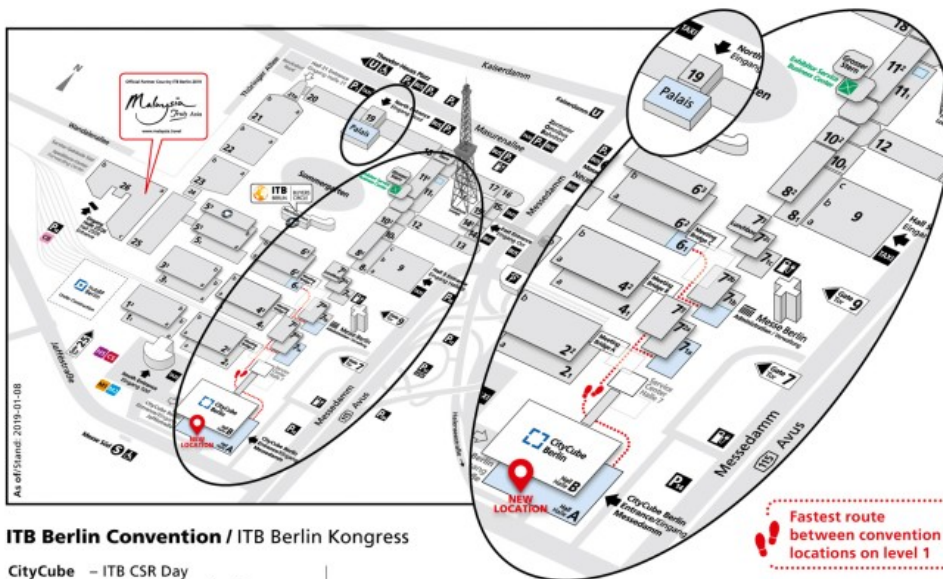
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ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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