

Charlotte Lamp Davies

Charlotte is able to draw on a varied and successful 25-year global career and has a passion for creating strategies which empower teams and foster individual excellence. Charlotte speaks fluent Danish, German, English and Swedish. She has worked globally, in sectors such as software technology, media, oil and petrochemical and publishing. This gives her strong cultural insights and an unparalleled range of hands-on experience from Europe, the Middle East, North America and Asia.

Since 2007, she has been heavily involved in the travel and hospitality industry. Having worked with clients such as trainline, Booking.com, Skyscanner, dnata, ITB and BCD travel gives Charlotte deep insight of various areas of the travel sector. Charlotte is a frequent speaker and moderator at industry and private events.

About A Bright Approach

A Bright Approach is a cutting-edge consultancy providing local and global companies with expert insight into sales strategy, marketing and events management. From shaping the corporate sales and marketing road map to facilitating your industry events, A Bright Approach will share its experience, energy and know-how. It will enable you and your teams to not only deliver at a consistently high level but also outperform your peers in an ever-changing marketplace.

Kontaktdaten

Charlotte Lamp Davies

Principal Consultant
A Bright Approach



Veranstaltung

[Prolog TTA Forum](#)

Mittwoch, 6. März 2019, 14.00 - 14.10 Uhr
Halle 7.1b, eTravel Lab

[TTA Forum](#)

Mittwoch, 6. März 2019, 14.00 - 18.00 Uhr

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



Halle 7.1b, eTravel Lab

[Podiumsdiskussion „Touren & Aktivitäten“](#)

Mittwoch, 6. März 2019, 14.10 - 15.00 Uhr

Halle 7.1b, eTravel Lab

[Podiumsdiskussion „Vertriebsstrategien“: Die Wahl des richtigen Vertriebskanals](#)

Mittwoch, 6. März 2019, 15.00 - 16.00 Uhr

Halle 7.1b, eTravel Lab

[Neue Möglichkeiten für Destinationen](#)

Mittwoch, 6. März 2019, 17.00 - 17.30 Uhr

Halle 7.1b, eTravel Lab

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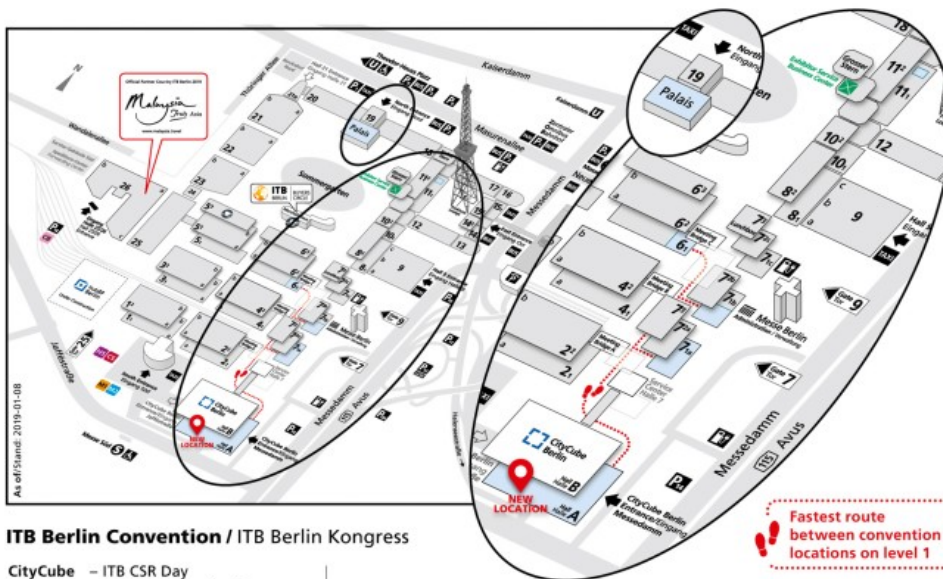


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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

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