

Nicola Graham

As Director of Marketing, International at Cendyn, Nicki oversees all marketing and communications efforts for the EMEA and APAC regions. With over 11 years' experience in the public relations and marketing fields, Nicola has refined her marketing expertise in the hospitality technology industry over the past five years. In her role at Cendyn, she works alongside the growing international team to strengthen Cendyn's growth and position in key markets. Prior to her time at Cendyn, she managed accounts at global public relations agencies Weber Shandwick and Cohn & Wolfe. Following her time there, she led marketing efforts for hotel customer relationship management (CRM) platform Guestfolio, until its acquisition by Cendyn in 2016.

Kontaktdaten

Nicola Graham

Director of Marketing, International
Cendyn



Veranstaltung

[Die Kunst, mit Marketingdaten umzugehen: Boot Camp für Hoteliers](#)

Donnerstag, 7. März 2019, 13.30 - 14.00 Uhr

Halle 7.1b, eTravel Lab

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

CityCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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