

Prof. Kaye Chon, Ph.D.

Professor Kaye Chon is Dean, Chair Professor and Walter Kwok Foundation Professor in International Hospitality Management of the School of Hotel and Tourism Management at The Hong Kong Polytechnic University.

In his academic career which spans over 30 years, Professor Chon received numerous international awards and prizes for outstanding contributions to scholarship as well as teaching and research in hospitality and tourism. In 2011, he was honoured by the United Nations World Tourism Organisation (UNWTO) with the prestigious UNWTO Ulysses Prize. The Ulysses Prize is widely considered the "Nobel Prize in Tourism" and is awarded to a distinguished scholar for lifetime contribution to the creation of knowledge in the tourism field.

He has published over 200 papers in international journals and professional publications and has authored or edited 10 books. One of his textbooks, *Welcome to Hospitality: An Introduction*, has been adopted as a textbook in more than 100 hospitality and tourism schools worldwide. He is currently the Chief Editor of the *Journal of Travel & Tourism Marketing* and the *Asia Pacific Journal of Tourism Research*.

Professor Chon is a graduate of the University of Maryland, Georgia State University, University of Nevada-Las Vegas, and Virginia Tech.

Kontaktdaten

Prof. Kaye Chon, Ph.D.

Die Polytechnische Universität Hongkong



Veranstaltung

[Welche Tourismus-Absolventen braucht die Tourismuswirtschaft 2020?](#)

Mittwoch, 6. März 2019, 13.00 - 13.45 Uhr

Halle 11.1, Young Professionals Stage

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

CityCube Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
 - ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

- 7.1b** – eTravel World:
 eTravel Lab, TTA Forum,
 ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

- Palais** – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro
 c/o Multivisio GmbH
 Hanauer Landstraße 287
 60314 Frankfurt am Main

Alexandra Saless
 Freiberufliche Kongressmanagerin
 Telefon: +1 843 602-2720
 alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke
 Product Manager
 Messe Berlin
 Messedamm 22
 14055 Berlin
 Telefon: +49 (0)30 / 3038 2167
 Telefax: +49 (0)30 / 3038 23113
 klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady
 Hochschule Worms
 Erenburgerstr. 19
 67549 Worms
 Telefon: +49 (0)6241 / 509 126
 conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
 IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.