

## Stefan Betz

After joining Amadeus in 2016 as Strategy and Business Development Lead for Amadeus' Airlines Unit in Central Europe, Stefan has soon been tasked to lead the Strategy, Commercials & Customer Engagements in Amadeus' global 'NDC-X' Program that brings together all activities across the company related to NDC under one roof.

Stefan's career in the travel industry spans over 15+ years, with expertise and leadership positions in Strategy and Sales & Distribution as well as Revenue Management and Marketing - working in Airlines (both Low Cost and Network Carrier operating models) and the Hospitality Business. Furthermore he also held assignments as a management consultant in Travel Distribution.

Stefan holds a MBA from WHU (Wissenschaftliche Hochschule für Unternehmensführung) Otto Beisheim School of Management, Germany and Kellogg School of Management at Northwestern, USA.

## Kontaktdaten

### Stefan Betz

Head of Strategy & Commercials  
Amadeus NDC-X Program



## Veranstaltung

[Keynote-Session: NDC und GDS: Chancen und Herausforderungen für Reisemittler und Airlines](#)

Donnerstag, 7. März 2019, 11.00 - 11.45 Uhr

CityCube Berlin, Cube Club

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019



Kurzfristige Änderungen vorbehalten.



## ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

## Kontakt

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Kurzfristige Änderungen vorbehalten.