

Binderberger Lisa

Lisa Binderberger is a social media expert and founder of Boom Creative Lab GmbH, a creative agency specialized in influencer marketing, content production, and paid social. After studying tourism and innovation management, Lisa worked as a social strategist and market analyst in Portland and New York. In 2014 she returned to Austria to found her own social media agency at the age of 24. Her clients include Eurowings, Red Bull, the Austrian National Tourist Office, and Mercedes-Benz.

In addition to her agency work, Lisa is a lecturer on internet economics and social media marketing at the Salzburg University of Applied Sciences, and is an international keynote speaker on social media trends and the digital transformation of communication strategies. Lisa's mission is to empower people to implement sustainable social media strategies and create meaningful connections.

Kontaktdaten

Binderberger Lisa
CEO & Gründer
Boom Creative Lab GmbH



Veranstaltung

[Are you ready for the future? How to level up your influencer marketing](#)

Mittwoch, 6. März 2019, 12.30 - 13.00 Uhr

Halle 7.1b, eTravel Lab



ITB Berlin Convention / ITB Berlin Kongress

CityCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

11.1 – ITB Young Professionals Day

Palais – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.