

Janicke Hansen

Janicke Hansen is the founder and editor of the adventure travel blog Let's Get Lost. Janicke has been working within the field of Marketing in over 17 years, and runs her own consulting firm providing travel and marketing related services within the field of destination marketing and quality improvement for tourism organisations, destinations and brands within travel and hospitality. She is the President of the Professional Travel Bloggers Association (PTBA), a global association for both travel bloggers and companies interested in working with travel bloggers in a professional way. Janicke has spoken at various travel conferences around the globe including WTM London, ITB Berlin, MATKA Finland, New York Times Travel Show, New York Travel Festival, World Tourism Forum, KILIFAIR and ITE HCMC. She is a co-founder of NordicTB which is a collective of professional digital storytellers and travel influencers in Denmark, Finland, Iceland, Norway, and Sweden - <http://www.nordictb.com>

About NordicTB

NordicTB Collective is a select group of professional travel bloggers and digital influencers living in Norway, Sweden, Finland, Denmark and Iceland. The collective is run across the region by the founders Janicke Hansen, Lola Akinmade Åkerström and Inna-Pirjetta Lahti. We cooperate and collaborate with clients, sponsors and fellow collectives to create innovative marketing and digital campaigns for destinations, brands and companies.

Kontaktdaten

Janicke Hansen
Mitgründerin
NordicTB.com



Veranstaltung

Der Einsatz von Markenbotschaftern im Tourismus

Donnerstag, 7. März 2019, 16.00 - 16.30 Uhr
Halle 6.1, eTravel Stage

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

CityCube Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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