

Lola Akinmade Åkerström

Lola Akinmade Åkerström is an award-winning author, blogger, and photographer represented by National Geographic Image Collection. She is the 2018 Travel Photographer of the Year Bill Muster Award recipient. Her work has appeared in publications such as National Geographic Traveller, BBC, CNN, The Guardian, Travel + Leisure, Travel Channel, Lonely Planet, and many more. She has spoken at various travel conferences including MATKA, ITB, TravelCon, KILIFAIR and TBEX. She runs Geotraveler Media – a multimedia and travel consulting firm providing a spectrum of travel media-related services and is a co-founder of NordicTB which is a collective of professional digital storytellers and travel influencers in Denmark, Finland, Iceland, Norway, and Sweden - <http://www.nordictb.com>

About NordicTB

NordicTB Collective is a select group of professional travel bloggers and digital influencers living in Norway, Sweden, Finland, Denmark and Iceland. The collective is run across the region by the founders Janicke Hansen, Lola Akinmade Åkerström and Inna-Pirjetta Lahti. We cooperate and collaborate with clients, sponsors and fellow collectives to create innovative marketing and digital campaigns for destinations, brands and companies.

Kontaktdaten

Lola Akinmade Åkerström

Mitgründerin
NordicTB.com



Veranstaltung

Der Einsatz von Markenbotschaftern im Tourismus

Donnerstag, 7. März 2019, 16.00 - 16.30 Uhr

Halle 6.1, eTravel Stage

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019



Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

CityCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

Palais – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

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