

Anke Hsu

Anke Hsu has been a member of the InteRES management board since May 2015. As Customer Experience Officer, she is responsible for the Sales & Key Account Management as well as Marketing & PR. With her team, she serves key clients in Travel Distribution. These include major tour operators such as TUI, Thomas Cook, FTI, and LTUR, well-known travel agency chains such as Lufthansa City Center, DERPART and DER, as well as Thomas Cook.

Anke gained her experience and expertise in a range of positions with a variety of international travel industry players. As the Directrice Générale for the FTI group, she was responsible for the set-up and growth of FTI Voyages S.A.S., a new French tour operator, while managing the post-acquisition integration of French tour operator Starter in 2012. She also headed the travel agency chain Voyages Lesage.

Anke served in various Marketing and Sales positions for Sabre Travel Network in Europe, the Middle East and Africa. As Director EMEA Online Sales and Key Account Management, she headed the Sabre EMEA online team and achieved several large OTA wins for Sabre throughout Europe.

Before founding her own marketing company, Anke worked for one of the first OTAs at the turn of the century, where she built the South American subsidiary in Rio de Janeiro. She began her career at Lufthansa German Airlines with a traineeship in Marketing followed by managerial positions in Marketing and Alliances.

Anke grew up in Schwarzkollm, a small village in Saxony, home of the legendary Sorbian wizard Krabat. She earned a Master's degree in Business Administration at the TU Dresden and also holds an MBA from the University of Nebraska where she studied on a Fulbright scholarship. With her family, she now lives close to Basel in France, and escapes to the Swiss Alps from time to time.

Kontaktdaten

Anke Hsu
Customer Experience Officer
InteRES GmbH



Veranstaltung

[Pitch 'n' Panel Mobility](#)

Freitag, 8. März 2019, 13.30 - 14.00 Uhr

Halle 6.1, eTravel Stage

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019





ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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