

Daniela Putz

Daniela is a passionate ambassador for the power of Technology and Digital to change the way how companies reach and connect with customers. In the last 8 years at Google, Daniela has been advising leading clients across different industry and countries both in Europe and Asia. Currently Daniela is responsible for strategic partnerships with Travel companies in Germany. Daniela's forte is to help brands craft integrated strategies for driving both Awareness as well as Sales. She is an active mentor for start-ups.

Daniela holds a Master's Degree in International Culture And Business Studies and over the last 10 years has lived in Malaysia, Austria, Germany, Ireland, and Thailand.

Kontaktdaten

Daniela Putz
Industry Manager Travel
Google Germany



Veranstaltung

[Pitch 'n' Panel Booking and Services B2C](#)

Freitag, 8. März 2019, 16.00 - 16.30 Uhr

Halle 6.1, eTravel Stage

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

CityCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

11.1 – ITB Young Professionals Day

Palais – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro
c/o Multivisio GmbH
Hanauer Landstraße 287
60314 Frankfurt am Main

Alexandra Saless
Freiberufliche Kongressmanagerin
Telefon: +1 843 602-2720
alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke
Product Manager
Messe Berlin
Messedamm 22
14055 Berlin
Telefon: +49 (0)30 / 3038 2167
Telefax: +49 (0)30 / 3038 23113
klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady
Hochschule Worms
Erenburgerstr. 19
67549 Worms
Telefon: +49 (0)6241 / 509 126
conrady@hs-worms.de

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