

## Margaret Feng

Margaret Feng is the head of Oasis Lab with Ctrip. Margaret joined in Ctrip at 2017 and built Oasis Lab from the scratch. The lab aims to be a leading innovation hub at the travel industry, helping promising entrepreneurs to disrupt and grow.

Before Ctrip, Margaret worked at global venture fund DCM. She is good at discovering new trends and exploring new business model. Some successful cases are Vipshop (NYSE: VIPS), 58 (NYSE: WUBA), 51Talk (NYSE: COE) and Uxin (NASDAQ: UXIN).

Margaret is a dedicated badminton player, hungry reader and passionate traveler.

Margaret graduated from University of International Business and Economics with dual degree. Later she got her MBA degree from Stanford University.

## Kontaktdaten

**Margaret Feng**  
Head of Oasis Lab  
Ctrip



## Veranstaltung

### [China Reise Innovation und Investment](#)

Freitag, 8. März 2019, 10.30 - 11.30 Uhr  
Halle 6.1, eTravel Stage



## ITB Berlin Convention / ITB Berlin Kongress

### CityCube Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR  
 - ITB Business Travel Forum  
 - ITB MICE Forum  
 - ITB MICE Hub

- 7.1b** – eTravel World:  
 eTravel Lab, TTA Forum,  
 ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

- Palais** – ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro  
 c/o Multivisio GmbH  
 Hanauer Landstraße 287  
 60314 Frankfurt am Main

Alexandra Saless  
 Freiberufliche Kongressmanagerin  
 Telefon: +1 843 602-2720  
 alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke  
 Product Manager  
 Messe Berlin  
 Messedamm 22  
 14055 Berlin  
 Telefon: +49 (0)30 / 3038 2167  
 Telefax: +49 (0)30 / 3038 23113  
 klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady  
 Hochschule Worms  
 Erenburgerstr. 19  
 67549 Worms  
 Telefon: +49 (0)6241 / 509 126  
 conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –  
 IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.