

## Tom Otley

Tom Otley is Editorial Director of Panacea Media, the publisher of *Buying Business Travel* and *Business Traveller* magazines, as well as their websites. Tom is a former barrister but has now been in journalism for 15 years. Tom travels frequently and is responsible for the wide range of editorial and digital content on the above mentioned publications.

### About Business Traveller Magazine

Business Traveller is the leading magazine for the frequent business traveller, with 14 editions worldwide — in the UK, US, Asia-Pacific, Middle East, China, France, Germany, Denmark, Hungary, Africa, Russia, Poland, Israel and India, as well as a number of websites. Business Traveller reviews travel products, including the latest gadgets, technology and accessories designed to make the traveller's life easier and more efficient. And looks at destinations — where to stay, what to eat, what to see, and how to behave, all delivered by our own writers and journalists around the world. In addition, Business Traveller examines the many loyalty programmes, deals and promotions within the travel industry are collected and features a wide range of stories such as health, security, technology, golf, automotive, financial and buying property.

## Kontaktdaten

### Tom Otley

Redaktionsleiter  
Panacea Media



Official Partner Country ITB Berlin 2019



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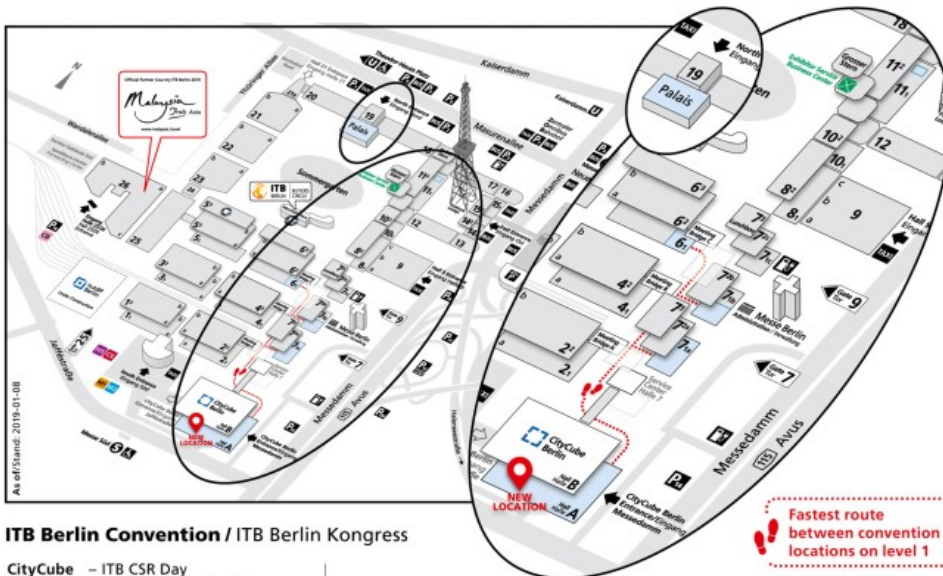
Kurzfristige Änderungen vorbehalten.

## Veranstaltung

### [YouTube als Vertriebs- und Marketingtool](#)

Donnerstag, 7. März 2019, 12.00 - 12.30 Uhr

Halle 7.1b, eTravel Lab



### ITB Berlin Convention / ITB Berlin Kongress

- CityCube Hall A**
- ITB CSR Day
  - ITB Deep Dive Sessions
  - ITB Destination Day 1
  - ITB Destination Day 2
  - ITB Experts Forum Wellness
  - ITB Future Day
  - ITB Marketing & Distribution Day
  - ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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