

## Peter DeBrine

Mr. DeBrine joined UNESCO in 2011 to coordinate the World Heritage and Sustainable Tourism Programme, providing a global framework for finding coordinated sustainable tourism solutions for heritage conservation and local community development. As a Senior Project Officer he spearheads the implementation of the overall programme activities including project management, outreach and resource mobilization.

Previously he was the Director of the World Heritage Alliance at the United Nations Foundation—a global community of travelers, members of the travel industry, government groups, non-governmental organizations, and the United Nations working together to preserve and protect World Heritage sites while supporting local communities.

With extensive experience in sustainable development and tourism, Mr. DeBrine held the position of Deputy Director of the International Tourism Partnership for the Prince of Wales International Business Leaders Forum where he worked with major hotel companies to create practical sustainability strategies and tools for the tourism industry. Formerly, Mr. DeBrine worked as a Forestry Officer for the UN Food and Agriculture Organization where he helped shape an international partnership for sustainable development in mountain regions. This builds on his many years as an environmental campaigner for WWF working on climate change, endangered species and sustainable tourism issues in the US and Europe.

Mr. DeBrine holds an MBA from the Thunderbird School of Global Management and a bachelor's degree in Chemistry from the University of Colorado, Boulder.

## Kontaktdaten

### Peter DeBrine

Senior Project Officer  
UNESCO World Heritage Centre  
UNESCO Paris



## Veranstaltung

[Same, same but different? – Gemeinsame Lösungen für eine nachhaltige Tourismusedwicklung in Südostasien](#)

Donnerstag, 7. März 2019, 17.00 - 17.45 Uhr

CityCube Berlin, Saal A3

Official Partner Country ITB Berlin 2019



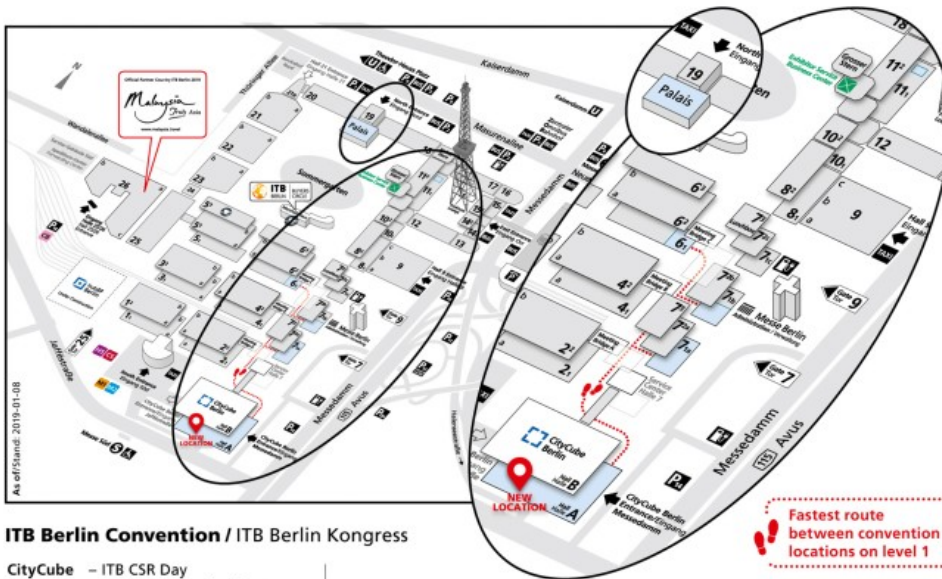
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Co-Host ITB Berlin Convention 2019



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## ITB Berlin Convention / ITB Berlin Kongress

- CityCube Hall A**
- ITB CSR Day
  - ITB Deep Dive Sessions
  - ITB Destination Day 1
  - ITB Destination Day 2
  - ITB Experts Forum Wellness
  - ITB Future Day
  - ITB Marketing & Distribution Day
  - ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro  
c/o Multivisio GmbH  
Hanauer Landstraße 287  
60314 Frankfurt am Main

Alexandra Saless  
Freiberufliche Kongressmanagerin  
Telefon: +1 843 602-2720  
alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke  
Product Manager  
Messe Berlin  
Messedamm 22  
14055 Berlin  
Telefon: +49 (0)30 / 3038 2167  
Telefax: +49 (0)30 / 3038 23113  
klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady  
Hochschule Worms  
Erenburgerstr. 19  
67549 Worms  
Telefon: +49 (0)6241 / 509 126  
conrady@hs-worms.de

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