

Sophie Zhang

Ms. Huiying (Sophie) Zhang, intermediate economist, received both her BSc of Tourism Management and Master of Tourism Economy and Strategic Development Research from Beijing International Studies University in 2009 and 2012 respectively. After graduation, she continues her career in tourism sector and provides expertise in related fields. In 2012, she joined the World Tourism Cities Federation (WTCF) as one of its founders. In 2016, she was promoted as Senior Manager and later in 2018 elected by World Tourism Organization (UNWTO) as the member of UNWTO QUEST Advisory Board. Her interest areas include tourism marketing, city branding, consumption analysis, city performance evaluation and smart tourism.

Kontaktdaten

Sophie Zhang

Senior Manager for Programs and Projects
World Tourism Cities Federation (WTCF)
Member of UNWTO QUEST Advisory Board



Veranstaltung

[China Outbound Tourist Consumption und World Tourism Economic Trends – Highlights aktueller WTCF-Studien](#)

Mittwoch, 6. März 2019, 14.00 - 14.45 Uhr
CityCube Berlin, Saal A1

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

CityCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

11.1 – ITB Young Professionals Day

Palais – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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