

Richard Matuzevich

Richard studied Chinese language in Tsinghua University from year 2008 to 2009, then continued his studies in University of International Business and Economics and graduated in 2013 with Bachelor's degree in International Trade.

Volunteered in Shanghai Expo 2010 and in first WTCF Fragrant Hills Tourism Summit held in Beijing, 2012.

Richard has been working in tourism industry for the last 5 years and is responsible for European cities within World Tourism Cities Federation.

Kontakt Daten

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Veranstaltung

[Online Marketing: Tipps zur Gewinnung chinesischer Outbound Touristen](#)

Mittwoch, 6. März 2019, 15.00 - 15.45 Uhr

CityCube Berlin, Saal A1

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

CityCube Hall A



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
 - ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

- 7.1b** – eTravel World:
 eTravel Lab, TTA Forum,
 ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

- Palais** – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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