

## Vicky Smith

Vicky is the founder of [Earth Changers.com](http://EarthChangers.com), a curated collection of some of the best positive impact, transformative tourism for people to find & book trips that truly change the world. Vicky's headed up destinations abroad, marketing and ecommerce for tour operators, travel agents, media and NGOs in mass market tourism, ski, tours, volunteer tourism and sustainable tourism accreditation, is a published academic in marketing sustainable tourism, qualified safari guide, charity challenge leader and sustainable development charity trustee.

## Kontaktdaten

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Gründerin  
Earth Changers

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## Veranstaltung

[Instagram und Influencer: Die unterschätzten Herausforderungen für Destinationen](#)

Freitag, 8. März 2019, 16.00 - 16.45 Uhr

CityCube Berlin, Saal A4/A5



## ITB Berlin Convention / ITB Berlin Kongress

### CityCube

#### Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

**11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

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Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.