

## Haik Mehmke

Mr. Mehmke is a member of the corporate digitalization leadership team at the Linde Group. As Digital Commercialization Lead, Mr. Mehmke is responsible for strategic partnerships, new commercialization approaches, innovative equity approaches and start-up collaboration vehicles. Linde developed the "GRIP EQUITY Approach" for investments in start-ups to secure competitive advantage: In contrast to traditional corporate venture methods, an equity investment is subject to a completed pilot project and a strong link to Linde's core business.

## Kontaktdaten

**Haik Mehmke**  
Digital Commercialisation Lead  
Linde AG



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## Veranstaltung

[Podiumsdiskussion: Investitionen in Start-ups](#)

Donnerstag, 7. März 2019, 12.00 - 13.00 Uhr

Halle 6.1, eTravel Stage

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



Kurzfristige Änderungen vorbehalten.



## ITB Berlin Convention / ITB Berlin Kongress

### CityCube

#### Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

**6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
  - ITB MICE Forum
  - ITB MICE Hub

**7.1b** – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

**Palais** – ITB Convention Awards

## Kontakt

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