

Brendan May

Brendan founded Hotel Res Bot because of his belief that hotels should no longer force staff to do boring, soul-sucking tasks like answering reservation requests. Hotel Res Bot makes hotel jobs more attractive by automating the annoying work.

Brendan wrote the plan which resulted in Shiji's 25 million USD investment in SnapShot and was a driving force in the creation of livabout^o - a booking service for temporary apartment rentals. He has helped regional hotel chains implement effective Revenue Management and improve their electronic distribution with IDeaS and h2c GmbH respectively. He is a member of the European Center for Revenue Management Education (ECRME) Advisory Board and has created a free Online Revenue Management course with ESSEC Business School on Coursera.org.

About Hotel ResBot

We believe that booking a hotel should be as enjoyable as staying in a hotel; especially if you are booking directly. Booking a hotel by email is a terrible experience for everyone involved: - The Reservation Agent hates answering emails (and it shows) - The potential Guest needs to wait forever to get an incomplete and unattractive offer - The Hotel Manager suffers with an expensive and untrackable booking process. Despite this, more bookings are made via email than on brand.com websites.

HERA AI (Hotel Email Reservation Assistant) is the hotel industry's first AI powered Reservation Agent. She reads the hotel's incoming email booking requests and responds with perfectly formatted and personalized offers. Automatically. Within seconds, 24 hours a day / 7 days a week.

Kontaktdaten

Brendan May
Geschäftsführer
Hotel ResBot



Veranstaltung

[Pitch 'n' Panel Hospitality](#)

Freitag, 8. März 2019, 14.00 - 15.00 Uhr
Halle 6.1, eTravel Stage

Official Partner Country ITB Berlin 2019



www.malaysia.travel

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世界旅游城市联合会
World Tourism Cities Federation



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress



- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
- ITB MICE Forum
- ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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