

John Williams

John Williams is a part of the leadership team for BBC Global News Limited advertising sales team, based in Singapore and reporting into Alistair McEwan, SVP Commercial Development Asia Pacific, based in Sydney.

John is currently overseeing all of the BBC's advertising, strategic and commercial activity across the BBC Global News portfolio for Singapore, South & South East Asia.

This includes the monetization for all television, online, mobile and video products across World News, BBC.com, BBC Mobile, BBC World Service digital & BBC Earth APAC .

John joined the BBC in 2002 in London and has worked for the BBC in Europe, Australia/NZ, North Asia, North & South America & now South & South East Asia.

Prior to relocating to Singapore from New York in Sept 2014, John was the VP, International Advertising for BBC Worldwide Americas, and previous to that position he was based in Australia where, amongst other things, he successfully launched BBC.com into that market.

Before moving to Australia in 2005, John was based at the BBC Advertising HQ in London, where he was Regional Advertising Director, CEEMA (Central & Eastern Europe, Mediterranean & Africa)

Johns career in media spans 30 years and 5 continents. Prior to the BBC he worked in the UK for ITV, WPP's Ogilvy & Mather Media, Omnicom's MGOMD, Virgin Radio, and a dot.com start up Sports.com. In 2001 John took a sabbatical to take part in the 2000/2001 Round The World Clipper Yacht Race.

Kontaktdaten

John Williams

VP Business Development
BBC Worldwide



Veranstaltung

[Mekong Tourism Forum: Filmtourismus und Storytelling](#)

Mittwoch, 6. März 2019, 15.00 - 15.45 Uhr

CityCube Berlin, Cube Club

Official Partner Country ITB Berlin 2019

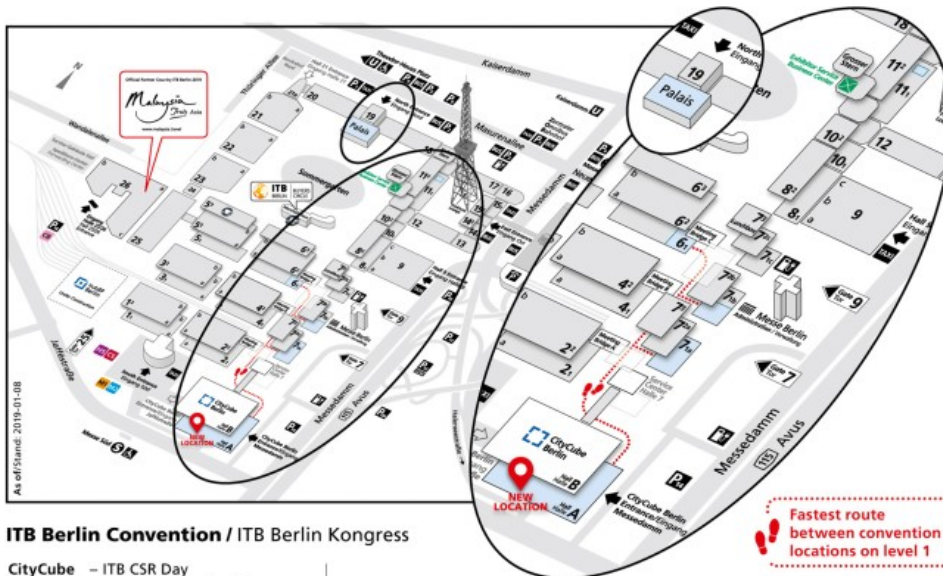


Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

- CityCube Hall A** NEW LOCATION
- ITB CSR Day
 - ITB Deep Dive Sessions
 - ITB Destination Day 1
 - ITB Destination Day 2
 - ITB Experts Forum Wellness
 - ITB Future Day
 - ITB Marketing & Distribution Day
 - ITB Tourism for Sustainable Development Day

- 6.1** - eTravel World: eTravel Stage, eTravel Start-Up Day
- 7.1a** - Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

- 7.1b** - eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum
- 11.1** - ITB Young Professionals Day
- Palais** - ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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