

Anna Kofoed

Anna was recently appointed Senior Vice President, Retail for Northern, Eastern, Central and Southern Europe. In this role she works whole-heartedly, together with a team of skilled and enthusiastic experts to deliver on the needs of retail travel agency customers in her region.

Anna's ambition is to drive business results for Amadeus customers by working with them and with partners and colleagues to create a live travel space where everyone comes together to do business - based on the industry's preferred travel platform that enables travel companies to access any content from any provider, via multiple technologies.

Anna is Danish and moved to Spain in the late 90s to set up a subsidiary of Denmark's first web publishing company "Dansk Internet Selskab". She first discovered Amadeus at a tech event in 2001. For someone with an International MBA (Copenhagen Business School) specializing in intercultural management the kind of diversity Amadeus offered was irresistible. She joined Amadeus a few months later and in the 18 years since, she has developed her skills and held various management roles across functions and disciplines from Marketing to strategy, business planning, commercial and most recently she was Head of Travel Content Sourcing in Travel Channels. She still thrives on the diversity and pace of Amadeus as she works with customers and partners to shape the future of travel.

Kontaktdaten

Anna Kofoed

Senior Vice President, Retail for Northern, Eastern, Central and Southern Europe
Amadeus



Veranstaltung

[Keynote Executive Panel: Megathema In-Destination Services](#)

Mittwoch, 6. März 2019, 12.00 - 12.45 Uhr

CityCube Berlin, Saal A4/A5

Official Partner Country ITB Berlin 2019



www.malaysia.travel

Co-Host ITB Berlin Convention 2019



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Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

CityCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

6.1 – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
- ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

7.1b – eTravel World: eTravel Lab, TTA Forum, ITB Hospitality Tech Forum

11.1 – ITB Young Professionals Day

Palais – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

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