

Mary Ragui

Mary Ragui has over 24 years' experience in the tourism and logistics industry. She is an expert in strategic tourism management and logistics management with high standards of productivity efficiently and effectively. As a game changer, robust strategy formulation and implementation enables her and her teams to get the most sought innovative results.

Mary serves as an elected Executive Board Member of the Kenya Association of Tour Operators (KATO) and Chair of Strategy and Partnerships Subcommittee. This is the most respected association of Tour Operators, which is a driving force in the Kenyan tourism industry. She has used her position to assist Kenyan tour operators by coming up with strategic plans for KATO and several partnerships which have been of benefit to them. She is also the Ambassador of Maiden- Voyage International where she advises and offer services to business women who travel to Kenya.

She is also a woman entrepreneur and the Director of Favour Tours and Safaris Ltd. Her passion is to influence others and make a difference using tourism industry as a tool towards SDGs number 1, 2, 5 and 17 through social entrepreneurship (no poverty, no hunger, gender equality and partnerships and networking). With the soft-touch to women businesses, she assists rural women to innovatively benefit from the value chain through groups formation and use of existing materials to make attractive products for travellers. This has enabled distribution of the travellers' dollars to the locals who are neglected in the value chain. Mary has benefited from ITC SheTrades programmes to take Favour Tours to the international markets, further breaking the 'glass ceiling' of women entrepreneurs growth.

Kontaktdaten

Mary Ragui

Board Member

Kenya Association of Tour Operators (KATO)



Veranstaltung

[Shetrades: Empowering Women Through Tourism](#)

Freitag, 8. März 2019, 13.00 - 14.00 Uhr

Palais am Funkturm, ITB Kongress Awards

Official Partner Country ITB Berlin 2019



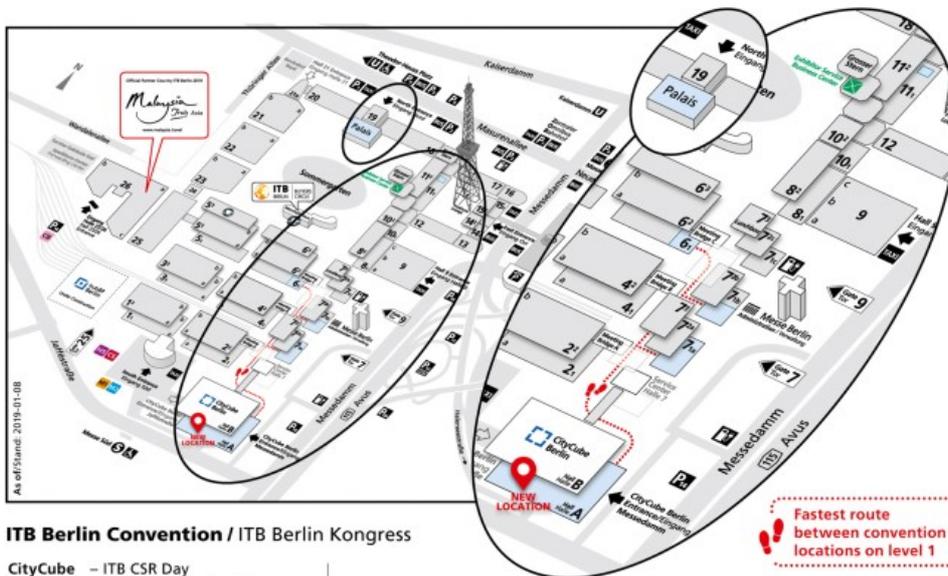
www.malaysia.travel

Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.



ITB Berlin Convention / ITB Berlin Kongress

CityCube

Hall A

- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day 1
- ITB Destination Day 2
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Tourism for Sustainable Development Day

- 6.1** – eTravel World: eTravel Stage, eTravel Start-Up Day

- 7.1a** – Home of Business Travel Forum by ITB & VDR
 - ITB Business Travel Forum
 - ITB MICE Forum
 - ITB MICE Hub

- 7.1b** – eTravel World:
 eTravel Lab, TTA Forum,
 ITB Hospitality Tech Forum

- 11.1** – ITB Young Professionals Day

- Palais** – ITB Convention Awards

Kontakt

Bitte wenden Sie sich bei Fragen an uns:

Fragen zu Kongressinhalten/-organisation

ITB Berlin Kongressbüro
 c/o Multivisio GmbH
 Hanauer Landstraße 287
 60314 Frankfurt am Main

Alexandra Saless
 Freiberufliche Kongressmanagerin
 Telefon: +1 843 602-2720
 alexandra.saless@multivisio.de

Fragen an die Messe Berlin

Lisa Klimke
 Product Manager
 Messe Berlin
 Messedamm 22
 14055 Berlin
 Telefon: +49 (0)30 / 3038 2167
 Telefax: +49 (0)30 / 3038 23113
 klimke@messe-berlin.de

Wissenschaftliche Leitung ITB Berlin Kongress

Prof. Dr. Roland Conrady
 Hochschule Worms
 Erenburgerstr. 19
 67549 Worms
 Telefon: +49 (0)6241 / 509 126
 conrady@hs-worms.de

Official Partner Country ITB Berlin 2019



Co-Host ITB Berlin Convention 2019



EXPERTENWISSEN –
 IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.