

PRESS RELEASE

January 20, 2020

ITB BookAwards 2020: The winners have been announced

Prize winners include: Andrea Wulf, Paul Theroux, Robert Macfarlane, Wilfried Erdmann, Arnulf Conradi, Robert Bösch, Michael Poliza and Klaus Wolfsperger

Every year, ITB Berlin honours the latest and most interesting specialist travel publications from Germany and abroad. The presentation of the ITB BookAwards 2020 will take place at the **Palais am Funkturm, Messe Berlin, on Friday, 06 March 2020 at 4 p.m.** The ITB BookAwards recognises mainly publications written in German, but also in German translation. Their aim is to focus attention beyond national borders on important intercultural travel and tourism publications. The ITB BookAwards are a cooperation between ITB Berlin and the Börsenverein des Deutschen Buchhandels.

Traditionally, the judges of the ITB BookAwards also take publications from the official partner country of ITB Berlin into account. Awards in this category went to the latest individual travellers' guide 'Oman' by Kirstin Kabasci and Peter Franzisky (Reise Know-How Verlag) and the traditional travel guide 'Oman' by Gerhard Heck (DuMont Reiseverlag).

This was the third time the jury of the ITB BookAwards bestowed honours in the category 'Frankfurter Buchmesse Guest of Honour' (2020: Canada) ahead of the Frankfurter Buchmesse. The ITB BookAwards do not confer prize money.

ITB BookAwards 2020:

Categories, prize winners and their publishers

Destinations Award »Oman«

Kirstin Kabasci, Peter Franzisky | Reise Know-How Verlag
Individual travellers' guide 'Oman'

Gerhard Heck | DuMont Reiseverlag
DuMont travel guide 'Oman'

Background information: Ethiopia

Christian Sefrin | Trescher Verlag
'Äthiopien – Unterwegs im ältesten Kulturland Afrikas'

Klaus Dornisch | wbg/Philipp von Zabern
'Sagenhaftes Äthiopien – Archäologie, Geschichte, Religion'

Travel destinations in Germany – Lake Constance

Rolf Goetz, Mirko Milovanovic | Bruckmann Verlag
'Bodensee'

Anette Sievers | Peter Meyer Verlag
'Bodensee mit Kindern'

Special travel book series:

Publisher Matthias Kröner,
Illustrator Berit Kröner | Michael Müller Verlag



Official Partner Country
ITB Berlin 2020



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www.itb-berlin.com
www.itb-convention.com

Management board:

Dr. Christian Göke (CEO),

Travel book series 'Stadtabenteuer'

Special travel books

Exciting journey of discovery

Robert Macfarlane | Penguin Verlag
'Im Unterland – Eine Entdeckungsreise in die Welt unter der Erde'

Year of Humboldt 2019

Andrea Wulf and illustrator Lillian Melcher | C. Bertelsmann Verlag
Illustrated novel 'Die Abenteuer des Alexander von Humboldt'

Namibia

Anna Mandus | Palmato Publishing
'Licht und Schatten in Namibia 2 – Mehr vom Alltag in einem Traumland'

Olympic Games 2020 in Tokyo

Marco Reggiani and illustrator Sabrina Ferrero | Prestel Verlag
'Japan – Der illustrierte Guide'

Birdwatching

Arnulf Conradi | Verlag Antje Kunstmann
'Zen und die Kunst der Vogelbeobachtung'

Illustrated travel books

Harald Lydorf, Andreas Klotz, Radmila Kerl, Helmut Büttner
and team of photographers | TIPP 4 Verlag
'Perle Afrikas – Faszination Uganda'

Travel cookbooks

Jonas Cramby | Christian Verlag
'Tokio für Foodies – Die kulinarischen Hotspots der Stadt der tausend Dörfer'

Travelling with children

Teddy Keen | Verlag Prestel junior
'The Big Book of Adventure – So überlebst du in der Wildnis'

Cultures

Susanne Koelbl | Deutsche Verlags-Anstalt
'Zwölf Wochen in Riad – Saudi-Arabien zwischen Diktatur und Aufbruch'

Caitlin Doughty | Malik/Piper Verlag
'Wo die Toten tanzen – Wie rund um die Welt gestorben und getrauert wird'

Hiking

Christian Hlade | Braumüller Verlag
'Das große Buch vom Wandern – Alle Tipps & Tricks,
damit die Begegnung mit der Natur, anderen Kulturen und sich selbst gelingt'

Works Award – Sailing

Wilfried Erdmann | Delius Klasing Verlag
for his newly published work 'Warum wir immer weitersegeln' and his previously
published sailing books

Lifetime Award – Publisher 2020

100 years of Bergverlag Rother
Head of Publishing Klaus Wolfesperger
for his personal lifetime and publishing achievements for Bergverlag Rother

Dirk Hoffmann (CFO)
Chairman of the Supervisory
Board: Wolf-Dieter Wolf
Commercial Register:
Amtsgericht Charlottenburg
(District Court)
HRB 5484 B
(Commercial Code)

Lifetime Award – Travel writers 2020

Paul Theroux | Hoffmann und Campe Verlag
for his newly published work 'Auf dem Schlangenpfad – Als Grenzgänger in Mexico'
for his work published to date

Travel calendars

Michael Poliza | Delius Klasing Verlag
'Island 2020'

Specialist tourism literature

Ronald Moeder | utb/UVK Verlag
'Tourismusrecht in der Unternehmenspraxis'

Maps

Betsy Mason, Greg Miller | National Geographic Buchverlag
'Kartenwelten – Fantastische Geschichten und die Kunst der Kartographie'

Management Award by ITB Berlin

Robert Bösch | National Geographic Buchverlag
'Mountains'

Frankfurter Buchmesse Guest of Honour 2020 – Canada

Hans-R. Grundmann with Eyke Berghahn, Petrima Thomas and Mechtild Opel | Reise
Know-How Verlag Dr. Hans-R. Grundmann
'Kanada Osten – USA Nordosten'

Martin Pundt | Michael Müller Verlag
'Kanada – der Westen mit Südost-Alaska'

Mechtild Opel and Wolfgang Opel | MANA-Verlag
Country report 'Kanada – Alles, was Sie über Kanada wissen müssen'

Wall calendar | Ackermann Kunstverlag
'Kanada 2020 – Unterwegs zwischen Wäldern und Flüssen'

About Börsenverein des Deutschen Buchhandels e.V.

Börsenverein des Deutschen Buchhandels represents the interests of the German book industry in its dealings with political decision-makers and the public. It was founded in 1825 and represents around 4,500 bookstores, publishers, intermediate booksellers and other media enterprises. It organises the Frankfurter Buchmesse, awards the Peace Prize of the German Book Trade, the German Book Awards and the German Non-Fiction Prize, campaigns to promote interest in reading as well as for freedom of the written word.

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www.boersenverein.de | www.facebook.com/boersenverein

About Frankfurter Buchmesse

Frankfurter Buchmesse is the international publishing industry's biggest trade fair – with over 7,450 exhibitors from 104 countries, more than 300,000 visitors, over 4,000 events and some 10,000 accredited journalists and bloggers in attendance. It is the most important international marketplace for content – from novels and children's

books to academic databases and stories for films, games and virtual reality experiences. Publishing professionals from around the world meet here with partners from the technology sector and from related creative and cultural industries, sparking new partnerships and business models. A strong conference programme ensures that Frankfurter Buchmesse is a major source of inspiration for content experts from around the world. Since 1976, the book fair has featured an annual Guest of Honour country, which showcases its book market, literature and culture to attendees in a variety of ways. Frankfurter Buchmesse organises the participation of German publishers at around 20 international book fairs and hosts trade events throughout the year in major international markets. Frankfurter Buchmesse is a subsidiary of the Börsenverein des Deutschen Buchhandels (German Publishers & Booksellers Association).

www.buchmesse.de

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Press reporters and photographers are requested to obtain accreditation for the awards ceremony at ITB Berlin 2020. This can be done online at www.itb-berlin.de/Presse/Akkreditierung/ or by contacting the organisers at www.buero-philipp.de.

About ITB Berlin and the ITB Berlin Convention

ITB Berlin 2020 will be taking place from Wednesday, 4 to Sunday, 8 March, and from Wednesday to Friday will be open to trade visitors only. ITB Berlin is the World's Leading Travel Trade Show. In 2019 a total of 10,000 companies and organisations from 181 countries exhibited their products and services to around 160,000 visitors, including 113.500 trade visitors. Parallel with the show the ITB Berlin Convention, the largest event of its kind, will be held from Wednesday, 4 to Saturday, 8 March 2020. Admission to the ITB Berlin Convention is free for trade visitors and exhibitors. For more information please visit www.itb-berlin.com, www.itb-convention.com and the [ITB Social Media Newsroom](#).

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