



Veranstaltungsdetails

Google Masterclass: The Undecided: How YouTube can help Travel marketers win undecided customers

Datum 5. März 2020	Zeit 13:00 - 13:45 Uhr	Ort CityCube Berlin, Cube Club
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- When it comes to booking their holidays people like to take some time to research before committing to travel plans.
- It is an ongoing challenge for marketing teams to capture the attention of these undecided bookers.
- In this masterclass, you will learn how YouTube can help marketers turn prospects into customers through video ads.

Die Session findet auf Englisch statt!

Schlagworte

[Google Marketing](#) [Video Marketing](#) [Trends](#) [Kundenverhalten](#)

Referentin:

[Dr. Michalina Seekamp](#), Video for Action Lead Germany, Google

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Kurzfristige Änderungen vorbehalten.