

# ITB BERLIN CONVENTION PROGRAM 2020



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
CONVENTION

## Dr. Joan Borràs

Dr. Joan Borràs is ICT & Tourism Project Manager at the Department of Tourism Innovation, Eurecat – the Technological Centre of Catalonia. He is an associate professor of the Faculty of Tourism and Geography from the Rovira i Virgili University and an external collaborator of the Research Group of Territorial Analysis and Tourism Studies. He received the Ph.D in computer science in 2015 and a master degree in Artificial Intelligence in 2012 from the Rovira i Virgili University. His research interests include the application of innovative technologies to the tourism domain, such as recommender systems, machine learning and data analytics. His research has been published in several Computer Science journals. He has participated in several Spanish and EU research projects with applications in tourism.

## Kontaktdaten

### Dr. Joan Borràs

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## Veranstaltung

### [Better City Life through Smart Tourism](#)

Mittwoch, 4. März 2020, 15.00 - 15.45 Uhr

CityCube Berlin, Saal A1

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.