

## Veranstaltungsdetails

### Coronavirus Outbreak: Effects On Global Tourism And Successful Recovery And Resilience Measures



<b>Datum</b>	<b>Zeit</b>	<b>Ort</b>
6. März 2020	12:00 - 12:45 Uhr	CityCube Berlin, Saal A4/A5

- Coronavirus and its effects on global tourism
- The latest figures and statistics
- Measures and efforts taken by the international community to contain the spread of the disease and their effects.
- Tourism development scenarios for the near future
- Successful measures to enhance resilience and speed-up recovery

#### Impulsreferate:

[Dr. Eran Ketter](#), Researcher, Consultant & Crisis Management Advisor

[Esencan Terzibasoglu](#), Special Advisor to the Secretary General, WTOTF, former Director of Destination Management and Quality Programme, UNWTO

#### Moderation:

[Richard Matuzevich](#), Senior Manager, Liaison Department, World Tourism Cities Federation WTOTF

#### Podiumsgäste:

[Prof. Dr. Wolfgang Georg Arlt](#), CEO, COTRI - China Outbound Tourism Research Institute

[Dr. Eran Ketter](#), Researcher, Consultant & Crisis Management Advisor

[Dr. Fang Meng](#), Associate Professor, School of Hotel, Restaurant & Tourism Management, University of South Carolina

[Esencan Terzibasoglu](#), Special Advisor to the Secretary General, WTOTF, former Director of Destination Management and Quality Programme, UNWTO