

Veranstaltungsdetails

Visual Storytelling and Film Tourism – Mekong Tourism Forum

Datum	Zeit	Ort
4. März 2020	11:00 - 11:45 Uhr	CityCube Berlin, Cube Club

- The 4th Mekong Tourism Forum at ITB Berlin focuses on Visual Storytelling and Film Tourism, bringing the highlights of the recent Asia Destination Film Forum in Bangkok to ITB Berlin.
- Today, tourists are more experienced and are looking for new destinations and new experiences.
- Numerous films have inspired millions to visit destinations. Especially in recent years, there has been a growing phenomenon that tourists visit destinations featured in films and user-generated social media video clips.
- Learn how to celebrate sustainable tourism promotion and marketing via inspiring visual storytelling.

Die Session findet auf Englisch statt!

Nachhaltigkeit

Moderation:

[Daniela Wagner](#), Director for Europe, Middle East and Africa, Pacific Asia Travel Association (PATA)

Podiumsgäste:

[Rob Holmes](#), Founder & Chief Strategist, GLP Films

[Nick Ray](#), Author, Lonely Planet, Producer & Director, Hanuman Films Cambodia

[Jens Thraenhart](#), Executive Director, Mekong Tourism Coordinating Office

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.