



## Veranstaltungsdetails

### Crisis Management and Resiliency in the Shadow of COVID-19

<b>Datum</b> 4. März 2020	<b>Zeit</b> 16:00 - 16:45 Uhr	<b>Ort</b> CityCube Berlin, Saal A1
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#### -in Kooperation mit dem Global Travel and Tourism Resilience Council-

- Overview of resilience and how it is incorporated in crisis management planning
- The latest update on coronavirus, what is known and what is being done
- Sustainability: how to identify risks and planning for them
- How to use data to ensure sustainable resilience
- Examples of sustainable resiliency highlighting key actions

Best Practice Destinationen Destination Management Politik Klimawandel Nachhaltigkeit Weltwirtschaft Resilience

#### Moderation:

[Anita Mendiratta](#), Founder & President, Anita Mendiratta & Associates

#### Podiumsgäste:

[Dr. Caroline Brown](#), European Regional Program Director, WHO

[Carlos Cendra](#), Chief Marketing Officer, Mabrian Technologies

[Scott Hume](#), Vice President, Operations, Global Rescue

[Jeffrey Rutledge](#), President & CEO, AIG Travel

[Professor Lloyd Waller](#), Executive Director, Global Travel Resilience and Crisis Management Centre

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Kurzfristige Änderungen vorbehalten.