



Prof. Dr. Roland Conrady

Prof. Dr. Roland Conrady has been Professor in the Department of Tourism and Travel Management at Worms University of Applied Sciences since 2002. His research and teaching focus is on air travel, e-business and tourism. Prof. Conrady has also been Director of the world's largest tourism convention, the ITB Berlin Convention, since 2004, and is on the supervisory board of several tourism companies.

He has also been President of the German Society of Tourism Research (DGT) and writer of books (including publications, such as "Luftverkehr", Conrady, R./Fichert, F./Sterzenbach, R., Munich 2013).

Prior to then, he was in charge of the "Electronic Business" course and Professor of General and Transport Business Administration at Heilbronn University of Applied Sciences. After obtaining his doctorate (Dr. rer. pol.) at Cologne University in 1990, he worked for Deutsche Lufthansa in several executive positions until 1998.

Kontaktdaten

Prof. Dr. Roland Conrady
Wissenschaftlicher Direktor
ITB Berlin Kongress
Hochschule Worms



Veranstaltung

Kongresseröffnung

Mittwoch, 4. März 2020, 10.30 - 11.00 Uhr
CityCube Berlin, Saal A4/A5

ITB Future Day

Mittwoch, 4. März 2020, 10.30 - 17.45 Uhr

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020

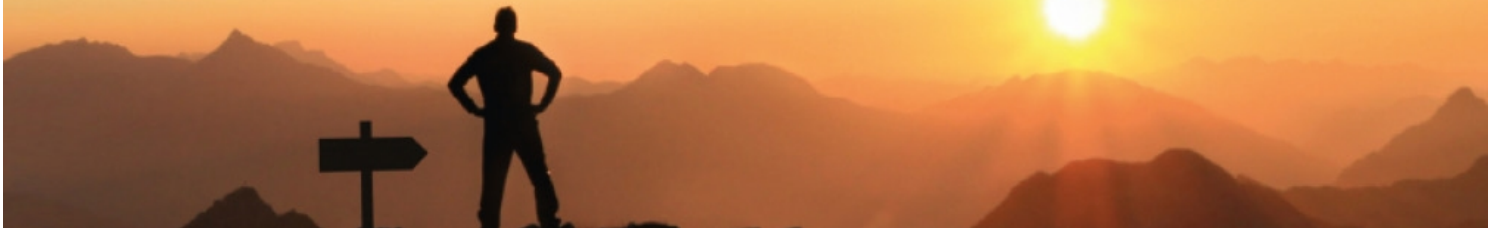


REFERENTEN



ITB
BERLIN

The Leading
Travel Industry
Think Tank
CONVENTION



CityCube Berlin, Saal A4/A5

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世界旅游城市联合会
World Tourism Cities Federation



Hochschule
Worms
University of Applied Sciences

EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.