

Caroline Bremner

Caroline Bremner manages the global content strategy for the travel and tourism industry at Euromonitor International, which she joined in July 1996. Euromonitor International is a world leading market research company with over 40 years of experience.

As a global thought leader, Caroline engages with clients, trade bodies and research partners, working with Analysts across 100 countries to drive strategic insights. She has played an integral role in creating the most extensive travel and tourism intelligence system as used by leading destinations, governments and travel brands around the world.

Before joining Euromonitor, Caroline was a Tourist Guide in one of Edinburgh's leading attractions. Caroline has a degree in French (MA (Hons), University of Edinburgh) and Postgraduate Diploma in European Marketing and Languages (PG Dip, Napier University, Edinburgh). Caroline received a Celebrating Her Global Award for Empowered Women in Tourism from ITB and the International Institute for Peace through Tourism in 2018.

Kontaktdaten

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Veranstaltung

[ITB Keynote Panel: Die Zukunft der Tourismusbranche in Zeiten von digitaler Disruption, Klimanotstand und Thomas Cook & Co](#)

Mittwoch, 4. März 2020, 12.00 - 12.45 Uhr
CityCube Berlin, Saal A4/A5

[ITB Market Research: Future of Travel 2040?](#)

Freitag, 6. März 2020, 16.00 - 16.45 Uhr
CityCube Berlin, Cube Club