

## Caleb Parker

Caleb Parker is an American entrepreneur in London, and Founder of Bold.

He believes in "challenging the status quo" and is a champion for entrepreneurial and innovative thinking.

Caleb has served as founder, Board member, advisor, investor and consultant to numerous startups and small businesses, and has a keen focus on innovation and technology, with interests in the MICE market, Space-as-a-Service, and the future of work.

Caleb has been a guest lecturer, speaker, and moderator for topics such as entrepreneurship, the sharing economy, the future of work and commercial real estate at academic institutions and large corporations. He regularly takes the stage at numerous trade conferences as keynote speaker, MC, host or facilitator.

Caleb is the former CEO of MeetingRooms.com (2013-2016), the world's largest online marketplace (at the time of his exit) to search, book and pay instantly for meeting rooms in over 130 countries. Prior to joining MeetingRooms.com, Caleb co-founded a technology startup in 2012 to create the first global distribution system for on-demand office & meeting space.

Earlier in his career, Caleb was named one of Savannah, Georgia's "40 under 40" business leaders" in 2006 after launching two successful small businesses in the city's booming hospitality industry. A year later he moved to Washington, DC to join the The Regus Group DC management team. In 2009, Caleb co-founded a flexible workspace consulting firm where he brokered flexible workspace and advised businesses on agile working strategies.

Caleb is one of the first licensed commercial real estate agents to speak on the new economy, mobile working trends and the rise of flexible workspace, and has been quoted in numerous publications.

## Kontakt Daten

### Caleb Parker

Founder & Director  
Bold



## Veranstaltung

### Begrüßung

Freitag, 6. März 2020, 10.45 - 11.00 Uhr  
Kongress Halle 7.1a, Saal New York 1

### ITB International MICE Forum

Freitag, 6. März 2020, 10.45 - 14.45 Uhr  
Kongress Halle 7.1a, Saal New York 1



[New Work: Erfolgreiche Eventplanung mit Remote Event Stakeholdern](#)

Freitag, 6. März 2020, 11.00 - 11.45 Uhr

Kongress Halle 7.1a, Saal New York 1

[Influencer Events: Von der Schaffung von Instagram-Momenten bis zur Erzielung eines ROI](#)

Freitag, 6. März 2020, 12.00 - 12.45 Uhr

Kongress Halle 7.1a, Saal New York 1

[Verlängerung des Veranstaltungszyklus über das Event hinaus](#)

Freitag, 6. März 2020, 13.00 - 13.45 Uhr

Kongress Halle 7.1a, Saal New York 1

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.