



Sharry Sun

- Global Head of Brand at Travelzoo
- Leads the company's brand strategy and communications for Travelzoo's 29 million members worldwide
- Sharry has lived and worked in several countries across Asia and Europe and has a deep understanding of how consumers and markets differ internationally.
- Prior to joining Travelzoo, she served as the Head of AEG China at Electrolux, where she managed business development, product development, brand marketing, sales, operations and customer solutions & services.
- Sharry holds a Master of Business Administration degree from Tongji University in China, and also studied in Germany as part of an exchange program. She currently lives in Tokyo, Japan, with her husband and two boys.

Kontaktdaten

Sharry Sun
Global Head of Brand
Travelzoo



Veranstaltung

[Globale Luxuskunden und Nachhaltigkeit: Exklusive empirische Studie von Travelzoo & ITB](#)

Donnerstag, 5. März 2020, 15.00 - 15.45 Uhr

CityCube Berlin, Saal A4/A5

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.