



Rob Ransom

Rob Ransom is Booking.com's Vice President of Strategy and Corporate Development, responsible for overall company strategy, corporate business development, mergers and acquisitions, and integrations. He is also responsible for our corporate social responsibility efforts including our programs to support sustainable travel.

For four years, Rob oversaw the company's BookingSuite division, creating intuitive technology to help Booking.com's accommodations partners grow their businesses through cloud-based software solutions. Prior to joining Booking.com in 2014, Rob served as CEO and President of Bongarde Media, where he led the transformation of the company from a traditional print publisher into an integrated digital media, learning and software business.

Previously, Rob served as Vice President of Marketing and Product at HouseValues Inc., (now part of Zillow, Inc.), a provider of online lead generation and B2B software solutions in the online real estate sector. Rob also spent more than 6 years as a management consultant at McKinsey & Company. Rob holds an MBA from the Stanford Graduate School of Business and a BA in International Relations from Princeton University.

Rob speaks English and French, and originally hails from Seattle, Washington, USA.

Kontaktdaten

Rob Ransom

Vice President of Strategy and Corporate Development
Booking.com



Veranstaltung

[ITB Keynote Panel: Die Zukunft der Tourismusbranche in Zeiten von digitaler Disruption, Klimanotstand und Thomas Cook & Co](#)

Mittwoch, 4. März 2020, 12.00 - 12.45 Uhr
CityCube Berlin, Saal A4/A5

Official Partner Country
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.