



Steffen Hutmacher

Steffen is a YouTube Specialist working on Travel Industry specific Topics for Google Germany. He has a background in strategic planning and is leading YouTube's Upper Funnel Measurement solutions in Germany. He advises international brands and agencies on how to achieve their media and marketing goals on YouTube. Before joining Google in 2013 he worked as a Consultant and Media planner in one of the global Big6 Media agency networks.

Kontaktdaten

Steffen Hutmacher
Video Sales Lead
Google

