

## Ben Sherman

Ben Sherman is an Indigenous member of the Oglala Lakota (Sioux) Nation, born and raised on the Pine Ridge Indian Reservation in South Dakota, USA.

Sherman is a founding board member and Chairman of the World Indigenous Tourism Alliance headquartered in Wellington, New Zealand.

Sherman is a co-author of the Larrakia Declaration (2012), supported by the United Nations World Tourism Organization (UNWTO), and advancing the principles of the United Nations Declaration on the Rights of Indigenous Peoples in the field of international tourism.

Sherman has spoken at numerous international venues on the subject of supporting Indigenous rights through tourism. He has worked to create and promote a set of standards for Indigenous tourism that includes advocacy for rights, cultural preservation, environmental stewardship and community development.

Sherman has been a national leader in the development of Indigenous tourism efforts in the United States. He is a co-founder of the American Indian/Alaska Native Tourism Association.

Sherman is a long-time consultant specializing in native business development, tourism and arts projects.

Sherman has a Master of Science degree in Business Management.

Sherman embraces beliefs in the kinship among all life forms, reciprocal relationships with the natural world and reverence for the earth as a living being.

## Kontaktdaten

### Ben Sherman

Chairman

World Indigenous Tourism Alliance WINTA

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## Veranstaltung

### [DIE KUNST, NACHHALTIG AUTHENTISCHE INDIGENE ERFAHRUNGEN EINZUBRINGEN: Indigener Tourismus und Nachhaltigkeit](#)

Mittwoch, 4. März 2020, 14.00 - 15.00 Uhr  
Palais am Funkturm, ITB Kongress Awards

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