



## Dipl.-Kfm. Thomas Bömkes

Thomas Bömkes is Managing Director of Diversity Tourism GmbH, Munich, Germany. An advisory and marketing agency, specialized in tourism niche markets. Offering strategic development, creative marketing solutions and MICE business activities for tourism suppliers.

Since 2016, he is the Medical Tourism Advisor for ITB Berlin.

After graduating at Munich's University with a master degree in economics in 1996, Thomas worked as a marketing consultant in different positions, since then.

[www.itb-berlin.de/medicaltourism](http://www.itb-berlin.de/medicaltourism)

## Kontaktdaten

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## Veranstaltung

### Official Opening Of The ITB Medical Tourism Conference

Mittwoch, 4. März 2020, 12.30 - 12.45 Uhr  
Halle 21b



# REFERENTEN



**ITB**  
BERLIN

The Leading  
Travel Industry  
Think Tank  
**CONVENTION**

## [Media Lunch](#)

Mittwoch, 4. März 2020, 13.00 - 14.00 Uhr  
Halle 21b

## [LGBT+ Tourismus in Zeiten von 'Overtourismus' und Klimaschutz](#)

Donnerstag, 5. März 2020, 11.00 - 11.45 Uhr  
Palais am Funkturm, ITB Kongress Awards

Official Partner Country  
ITB Berlin 2020



Co-Host ITB Berlin Convention 2020



EXPERTENWISSEN –  
IM ITB TICKET INBEGRIFFEN

Kurzfristige Änderungen vorbehalten.