



Joseph Wang

Based in Beijing, Joseph is currently the CCO (Chief Commercial Officer) at TravelDaily, China's leading travel distribution news and information portal, reporting new market and technology trends in hotel, OTA, airlines, travel agency and other related industries. TravelDaily is also leading travel B2B events organiser including TDC, CDTS & ITB China.

From 2009 to June 2014, he was Senior Director of hotel management at Qunar.com, responsible for hotel direct sales.

Before this, he was General manager of hotel business at China Mobile 12580 Service from 2007 to 2009, focusing on hotel supplier partnership management and customer service.

From 2000 to 2007, he was Director of hotel business at ELong Inc.

Joseph is very knowledgeable about China hotel distribution, OTA landscape and airlines digital transformation. He has deep understanding about the historical milestones and current trends of different hotel segments, including economy, mid-scale and luxury hotels, as well as the competition, transformation and consolidation in various international and local OTA platforms. Joseph closely tracks the technological advancement and consumer behaviors within the tourism industry, and can discuss the future outlook of whole value chain.

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